

JZ Analytics Live Interviewer Telephone Poll of US Likely Voters 9/27/12 to 9/29/12 MOE +/- 3.5 percentage points

3. If the Presidential election were held today for whom would you vote?

	In which party are you either registered to vote or do you consider yourself to be a member?								Ideology Recoded						Sympathetic to the Tea Party?				Creative Class Self ID?				Self ID Investor Class			
	Total		Democrat		Republican		Ind/Not affiliated		Liberal		Moderate		Conservative		Yes		No		Yes		No		Yes		No	
	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%
Democrat Barack Obama	397	49.7	263	88.9	29	10.7	105	45.4	133	89.7	156	61.8	53	17.6	43	15.6	342	70.9	200	53.3	171	47.0	139	45.5	229	53.4
Republican Mitt Romney	329	41.1	20	6.7	235	86.2	74	32.1	10	6.6	61	24.4	233	77.3	215	78.2	93	19.3	141	37.4	162	44.5	137	44.9	167	38.9
Not sure	74	9.2	13	4.4	8	3.1	52	22.6	6	3.8	35	13.9	15	5.1	17	6.2	47	9.7	35	9.3	31	8.5	29	9.5	33	7.7
Total	800	100.0	296	100.0	272	100.0	232	100.0	148	100.0	252	100.0	302	100.0	275	100.0	482	100.0	376	100.0	365	100.0	306	100.0	428	100.0

	Total				Race								Gender				Age group A									
	Total		N		White		Hisp		AfrAmer		Asian		Other		Male		Female		18-29		30-49		50-64		65+	
	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%
Democrat Barack Obama	397	49.7	397	49.7	233	40.5	40	51.1	89	94.3	17	71.1	11	71.3	189	49.2	209	50.2	72	55.9	130	43.6	93	48.9	85	58.9
Republican Mitt Romney	329	41.1	329	41.1	282	49.2	34	42.7	1	1.0	4	18.9	2	11.9	161	41.9	168	40.4	39	30.2	142	47.8	84	44.0	47	32.2
Not sure	74	9.2	74	9.2	59	10.2	5	6.3	4	4.7	2	10.0	3	16.9	34	9.0	39	9.5	18	13.9	25	8.6	14	7.2	13	8.9
Total	800	100.0	800	100.0	574	100.0	79	100.0	94	100.0	24	100.0	16	100.0	384	100.0	416	100.0	130	100.0	298	100.0	191	100.0	145	100.0

	Total				Age group B								Marital Status						Child under 17?							
	Total		N		18-24		25-34		35-54		55-69		70+		Married		Single		D/W/S		Civil Union		Yes		No	
	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%
Democrat Barack Obama	397	49.7	397	49.7	37	54.1	60	58.5	128	40.9	98	53.8	59	59.7	245	43.6	92	68.9	53	59.3	3	70.2	109	45.4	287	51.7
Republican Mitt Romney	329	41.1	329	41.1	19	28.7	33	31.9	158	50.4	73	39.8	30	30.5	266	47.3	33	24.2	24	27.0	1	29.8	113	47.3	212	38.2
Not sure	74	9.2	74	9.2	12	17.2	10	9.6	27	8.7	12	6.5	10	9.8	51	9.1	9	6.9	12	13.7			18	7.4	56	10.1
Total	800	100.0	800	100.0	68	100.0	102	100.0	312	100.0	182	100.0	98	100.0	563	100.0	134	100.0	89	100.0	4	100.0	240	100.0	555	100.0

Subsets have a larger margin of error than the whole data set. As a rule we do not rely on the validity of very small subsets of the data, especially sets smaller than 50-75 respondents. At that size subset we can make generalizations, but in these cases the data is more qualitative than quantitative.

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3. If the Presidential election were held today for whom would you vote?

	Total				Religion						Born Again				How often do you attend church, mosque, synagogue or other place of worship?											
	Total		N		Catholic		Protestant		Other/None		Yes		No		Weekly+		Weekly		1-2/Mo		Holidays		Rarely		Never	
	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%
Democrat Barack Obama	397	49.7	397	49.7	88	45.6	196	46.9	99	61.2	110	42.3	82	58.2	58	41.8	121	43.7	49	46.6	34	65.4	60	59.5	57	66.3
Republican Mitt Romney	329	41.1	329	41.1	90	46.3	182	43.5	48	29.3	125	48.2	49	34.3	67	48.7	138	49.5	49	46.3	11	21.3	28	28.3	23	26.7
Not sure	74	9.2	74	9.2	16	8.1	40	9.5	15	9.5	25	9.5	11	7.5	13	9.5	19	6.8	8	7.1	7	13.2	12	12.2	6	7.0
Total	800	100.0	800	100.0	193	100.0	417	100.0	162	100.0	260	100.0	142	100.0	138	100.0	278	100.0	106	100.0	51	100.0	101	100.0	86	100.0

	Total				Marital Status & Gender								What kind(s) of telephone do you have at home?						NASCAR fan?			
	Total		N		Married Male		Married Female		Other Male		Other Female		Mobile		Landline		Both		Yes		No	
	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%
Democrat Barack Obama	397	49.7	397	49.7	120	43.8	125	43.5	69	62.6	83	65.2	38	66.7	55	48.4	295	48.0	79	48.8	299	49.2
Republican Mitt Romney	329	41.1	329	41.1	130	47.5	136	47.0	30	27.8	33	25.4	15	25.7	45	39.3	264	43.0	72	44.4	250	41.2
Not sure	74	9.2	74	9.2	24	8.7	27	9.5	10	9.6	12	9.4	4	7.6	14	12.3	55	9.0	11	6.8	59	9.7
Total	800	100.0	800	100.0	274	100.0	288	100.0	109	100.0	128	100.0	58	100.0	114	100.0	613	100.0	163	100.0	608	100.0

	Total				Income												Did you pay any income taxes last year?			
	Total		N		< \$25K		\$25-35K		\$35-50K		\$50-75K		\$75-100K		\$100+		Yes		No	
	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%
Democrat Barack Obama	397	49.7	397	49.7	48	64.6	34	54.9	38	42.1	61	48.3	64	51.4	107	54.7	305	48.8	78	56.2
Republican Mitt Romney	329	41.1	329	41.1	21	27.7	23	37.4	39	43.8	61	48.2	57	45.7	68	34.6	266	42.5	51	37.1
Not sure	74	9.2	74	9.2	6	7.8	5	7.6	13	14.1	4	3.5	4	3.0	21	10.6	55	8.7	9	6.8
Total	800	100.0	800	100.0	75	100.0	62	100.0	90	100.0	126	100.0	125	100.0	195	100.0	626	100.0	139	100.0

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3. If the Presidential election were held today for whom would you vote?

	Total				Region								Swing States				Generation							
	Total		N		East		South		Centr	GrLks	West		Yes		No		First Globals		Nikes		Woodstocker s		Privates	
	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%
Democrat Barack Obama	397	49.7	397	49.7	106	60.5	86	43.5	113	47.7	72	47.1	150	53.2	247	47.8	94	56.0	86	42.3	131	47.9	70	58.9
Republican Mitt Romney	329	41.1	329	41.1	57	32.7	102	51.6	95	40.1	66	43.2	119	42.3	209	40.5	52	31.1	99	48.8	122	44.6	39	32.6
Not sure	74	9.2	74	9.2	12	6.8	10	4.9	29	12.2	15	9.8	13	4.5	61	11.8	21	12.8	18	8.9	20	7.4	10	8.5
Total	800	100.0	800	100.0	175	100.0	198	100.0	236	100.0	152	100.0	282	100.0	518	100.0	167	100.0	203	100.0	274	100.0	119	100.0

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3a. Which of the following best describes why you are voting for Barack Obama?

	In which party are you either registered to vote or do you consider yourself to be a member?								Ideology Recoded						Sympathetic to the Tea Party?				Creative Class Self ID?				Self ID Investor Class			
	Total		Democrat		Republican		Ind/Not affiliated		Liberal		Moderate		Conservative		Yes		No		Yes		No		Yes		No	
	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%
Voting for Obama because I want to see him re-elected	244	61.3	169	64.2	15	53.0	59	56.4	91	68.2	92	59.4	25	47.4	20	46.6	218	63.8	125	62.4	104	60.5	91	65.3	135	59.3
Voting for Obama because I really dislike Romney	58	14.5	32	12.1	8	25.8	19	17.6	17	12.9	24	15.3	8	14.4	9	19.8	49	14.4	37	18.4	20	11.9	27	19.3	30	13.3
Voting for Obama because he is the lesser of two evils	46	11.7	21	8.0	5	17.7	20	19.3	12	9.2	24	15.2	8	15.0	8	19.3	37	10.8	23	11.7	21	12.1	10	7.2	34	14.8
Simply voting for Democrat	36	9.1	34	12.9	1	1.9	2	1.7	8	5.7	11	7.3	9	17.8	6	13.6	26	7.6	11	5.6	20	11.5	8	6.1	22	9.6
Not sure	14	3.4	8	2.9	0	1.6	5	5.1	5	4.0	4	2.7	3	5.3	0	.8	12	3.4	4	2.0	7	4.0	3	2.2	7	3.0
Total	397	100.0	263	100.0	29	100.0	105	100.0	133	100.0	156	100.0	53	100.0	43	100.0	342	100.0	200	100.0	171	100.0	139	100.0	229	100.0

	Total				Race								Gender				Age group A									
	Total		N		White		Hisp		AfrAmer		Asian		Other		Male		Female		18-29		30-49		50-64		65+	
	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%
Voting for Obama because I want to see him re-elected	244	61.3	244	61.3	149	64.1	22	55.6	53	59.1	12	73.3	5	44.8	108	57.3	135	64.9	34	47.1	87	67.1	57	61.4	55	64.6
Voting for Obama because I really dislike Romney	58	14.5	58	14.5	38	16.2	3	7.0	12	13.7	1	7.3	4	34.0	35	18.5	23	10.9	20	27.0	21	15.8	11	12.2	4	4.2
Voting for Obama because he is the lesser of two evils	46	11.7	46	11.7	30	12.9	6	13.9	7	7.7			0	4.4	25	13.3	21	10.2	12	16.4	12	9.5	14	15.2	6	6.7
Simply voting for Democrat	36	9.1	36	9.1	8	3.3	9	21.6	13	15.1	3	19.4	2	14.3	13	7.0	23	11.0	4	5.9	9	6.9	7	7.3	16	18.8
Not sure	14	3.4	14	3.4	8	3.4	1	1.8	4	4.4			0	2.6	7	3.8	6	3.0	3	3.6	1	.6	4	3.9	5	5.7
Total	397	100.0	397	100.0	233	100.0	40	100.0	89	100.0	17	100.0	11	100.0	189	100.0	209	100.0	72	100.0	130	100.0	93	100.0	85	100.0

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3a. Which of the following best describes why you are voting for Barack Obama?

	Total				Age group B										Marital Status						Civil Union				Child under 17?			
	Total		N		18-24		25-34		35-54		55-69		70+		Married		Single		D/W/S		Civil Union		Yes		No			
	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%		
Voting for Obama because I want to see him re-elected	244	61.3	244	61.3	19	51.6	31	52.6	86	67.2	63	64.4	34	58.3	156	63.4	51	55.6	33	62.1	1	46.4	74	67.6	169	59.1		
Voting for Obama because I really dislike Romney	58	14.5	58	14.5	11	28.9	13	22.3	19	15.1	9	8.7	3	5.8	38	15.5	16	17.3	2	4.4	1	53.6	16	15.0	41	14.5		
Voting for Obama because he is the lesser of two evils	46	11.7	46	11.7	7	19.5	6	10.2	14	11.0	14	14.7	2	4.2	28	11.6	11	12.0	7	12.9			10	9.0	37	12.8		
Simply voting for Democrat	36	9.1	36	9.1			6	10.6	7	5.8	8	8.0	14	24.6	16	6.4	11	12.2	8	15.9			8	7.6	27	9.3		
Not sure	14	3.4	14	3.4			3	4.4	1	.8	4	4.1	4	7.1	8	3.1	3	2.9	2	4.6			1	.9	13	4.4		
Total	397	100.0	397	100.0	37	100.0	60	100.0	128	100.0	98	100.0	59	100.0	245	100.0	92	100.0	53	100.0	3	100.0	109	100.0	287	100.0		

	Total				Religion						Born Again				How often do you attend church, mosque, synagogue or other place of worship?											
	Total		N		Catholic		Protestant		Other/None		Yes		No		Weekly+		Weekly		1-2/Mo		Holidays		Rarely		Never	
	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%
Voting for Obama because I want to see him re-elected	244	61.3	244	61.3	56	63.8	121	61.7	60	60.7	69	62.5	50	60.3	33	56.4	83	68.5	33	66.5	13	38.6	32	53.2	41	71.9
Voting for Obama because I really dislike Romney	58	14.5	58	14.5	15	17.5	26	13.5	14	13.8	11	9.6	16	19.3	12	20.2	16	13.4	4	8.4	9	28.1	10	16.9	4	7.3
Voting for Obama because he is the lesser of two evils	46	11.7	46	11.7	4	4.8	28	14.5	14	13.8	14	12.7	14	17.5	8	13.2	8	6.2	8	15.2	7	20.1	12	19.9	3	5.8
Simply voting for Democrat	36	9.1	36	9.1	11	12.4	14	7.3	7	6.8	11	9.8	2	3.0	4	7.7	12	9.5	3	5.3	3	8.5	4	6.0	8	13.7
Not sure	14	3.4	14	3.4	1	1.5	6	3.0	5	4.8	6	5.4			1	2.4	3	2.3	2	4.6	2	4.6	2	4.0	1	1.3
Total	397	100.0	397	100.0	88	100.0	196	100.0	99	100.0	110	100.0	82	100.0	58	100.0	121	100.0	49	100.0	34	100.0	60	100.0	57	100.0

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3a. Which of the following best describes why you are voting for Barack Obama?

	Total				Marital Status & Gender								What kind(s) of telephone do you have at home?						NASCAR fan?			
	Total		N		Married Male		Married Female		Other Male		Other Female		Mobile		Landline		Both		Yes		No	
	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%
Voting for Obama because I want to see him re-elected	244	61.3	244	61.3	69	57.6	87	69.1	39	56.9	49	58.6	28	73.7	35	64.1	179	60.7	48	60.7	189	63.1
Voting for Obama because I really dislike Romney	58	14.5	58	14.5	21	17.9	17	13.3	13	19.7	6	7.5	1	2.5	5	9.0	52	17.6	16	20.6	40	13.4
Voting for Obama because he is the lesser of two evils	46	11.7	46	11.7	17	14.3	11	9.0	8	11.6	10	12.0	4	10.5	3	5.2	38	13.0	8	10.1	36	12.1
Simply voting for Democrat	36	9.1	36	9.1	6	5.3	9	7.5	7	10.1	14	16.2	4	10.1	10	18.9	17	5.8	4	5.1	24	8.1
Not sure	14	3.4	14	3.4	6	5.0	1	1.2	1	1.7	5	5.8	1	3.2	1	2.7	8	2.9	3	3.4	10	3.3
Total	397	100.0	397	100.0	120	100.0	125	100.0	69	100.0	83	100.0	38	100.0	55	100.0	295	100.0	79	100.0	299	100.0

	Total				Income												Did you pay any income taxes last year?			
	Total		N		< \$25K		\$25-35K		\$35-50K		\$50-75K		\$75-100K		\$100+		Yes		No	
	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%
Voting for Obama because I want to see him re-elected	244	61.3	244	61.3	32	65.3	13	39.5	22	57.9	31	50.7	42	65.1	75	70.0	193	63.2	44	56.3
Voting for Obama because I really dislike Romney	58	14.5	58	14.5	4	8.0	5	16.1	6	15.0	10	16.6	15	23.7	16	15.0	46	15.0	12	15.3
Voting for Obama because he is the lesser of two evils	46	11.7	46	11.7	4	7.4	6	18.5	9	22.6	12	19.9	4	5.6	9	8.8	37	12.1	8	9.8
Simply voting for Democrat	36	9.1	36	9.1	7	15.4	6	17.1	2	4.6	4	7.0	3	4.9	4	4.2	19	6.3	12	15.4
Not sure	14	3.4	14	3.4	2	3.8	3	8.7			4	5.8	0	.7	2	2.0	10	3.3	2	3.2
Total	397	100.0	397	100.0	48	100.0	34	100.0	38	100.0	61	100.0	64	100.0	107	100.0	305	100.0	78	100.0

Subsets have a larger margin of error than the whole data set. As a rule we do not rely on the validity of very small subsets of the data, especially sets smaller than 50-75 respondents. At that size subset we can make generalizations, but in these cases the data is more qualitative than quantitative.

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3a. Which of the following best describes why you are voting for Barack Obama?

	Total				Region								Swing States				Generation							
	Total		N		East		South		Centr	GrLks	West		Yes		No		First Globals		Nikes		Woodstocker s		Privates	
	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%
Voting for Obama because I want to see him re-elected	244	61.3	244	61.3	63	59.2	59	68.2	76	67.7	35	48.9	98	65.5	145	58.7	49	52.2	54	62.7	86	65.6	45	64.0
Voting for Obama because I really dislike Romney	58	14.5	58	14.5	23	22.1	8	9.1	12	10.4	15	20.7	18	12.2	40	16.0	24	25.5	15	17.1	13	9.9	3	4.9
Voting for Obama because he is the lesser of two evils	46	11.7	46	11.7	10	9.6	12	14.2	14	12.0	9	12.2	19	12.5	28	11.2	12	12.7	10	11.2	19	14.8	3	4.6
Simply voting for Democrat	36	9.1	36	9.1	6	5.2	6	6.9	9	8.0	10	13.7	10	6.7	26	10.5	6	6.8	7	8.1	8	6.4	14	20.6
Not sure	14	3.4	14	3.4	4	3.9	1	1.6	2	1.9	3	4.5	5	3.2	9	3.6	3	2.8	1	.9	4	3.3	4	5.9
Total	397	100.0	397	100.0	106	100.0	86	100.0	113	100.0	72	100.0	150	100.0	247	100.0	94	100.0	86	100.0	131	100.0	70	100.0

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JZ Analytics Live Interviewer Telephone Poll of US Likely Voters 9/27/12 to 9/29/12 MOE +/- 3.5 percentage points

3b. Which of the following best describes why you are voting for Mitt Romney?

	In which party are you either registered to vote or do you consider yourself to be a member?								Ideology Recoded						Sympathetic to the Tea Party?				Creative Class Self ID?				Self ID Investor Class			
	Total		Democrat		Republican		Ind/Not affiliated		Liberal		Moderate		Conservative		Yes		No		Yes		No		Yes		No	
	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%
Voting for Romney because I think he is the best candidate	191	58.2	11	53.7	145	61.8	36	48.1	6	63.7	43	69.5	135	58.1	131	61.1	52	55.3	87	61.7	93	57.3	92	66.8	84	50.2
Voting for Romney because I really dislike Obama	53	16.0	3	15.9	32	13.5	18	24.1	1	14.8	14	23.1	32	13.7	30	13.9	17	17.8	17	12.4	29	18.0	16	11.6	33	20.0
Voting for Romney because he is the lesser of two evils	53	16.1	2	10.1	36	15.3	15	20.4	1	14.6	3	5.2	46	19.8	36	16.6	15	16.2	26	18.4	26	15.9	20	14.4	29	17.6
Simply voting for GOP	19	5.8	2	10.3	14	5.9	3	4.2	1	6.8	0	.5	11	4.6	12	5.6	6	6.8	11	7.5	8	5.2	6	4.6	12	7.2
Not sure	13	3.9	2	10.1	8	3.5	2	3.3			1	1.7	9	3.8	6	2.9	4	4.0			6	3.7	4	2.7	8	5.0
Total	329	100.0	20	100.0	235	100.0	74	100.0	10	100.0	61	100.0	233	100.0	215	100.0	93	100.0	141	100.0	162	100.0	137	100.0	167	100.0

	Total				Race								Gender				Age group A									
	Total		N		White		Hisp		AfrAmer		Asian		Other		Male		Female		18-29		30-49		50-64		65+	
	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%
Voting for Romney because I think he is the best candidate	191	58.2	191	58.2	160	56.7	23	69.8	1	55.1	2	47.6	1	61.7	97	60.3	94	56.2	21	53.1	78	54.9	48	57.0	33	70.6
Voting for Romney because I really dislike Obama	53	16.0	53	16.0	44	15.6	5	15.8	0	44.9	1	26.3			28	17.5	25	14.6	10	26.5	17	12.2	16	19.4	6	12.6
Voting for Romney because he is the lesser of two evils	53	16.1	53	16.1	51	18.0	0	1.2			1	26.1	1	38.3	21	13.3	32	18.9	4	10.3	31	21.9	12	14.7	4	8.9
Simply voting for GOP	19	5.8	19	5.8	15	5.3	4	11.7							9	5.6	10	5.9	2	5.7	13	8.9	4	4.2	0	1.0
Not sure	13	3.9	13	3.9	12	4.4	0	1.4							5	3.4	7	4.4	2	4.3	3	2.0	4	4.7	3	6.9
Total	329	100.0	329	100.0	282	100.0	34	100.0	1	100.0	4	100.0	2	100.0	161	100.0	168	100.0	39	100.0	142	100.0	84	100.0	47	100.0

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JZ Analytics Live Interviewer Telephone Poll of US Likely Voters 9/27/12 to 9/29/12 MOE +/- 3.5 percentage points

3b. Which of the following best describes why you are voting for Mitt Romney?

	Total				Age group B										Marital Status						Civil Union				Child under 17?			
	Total		N		18-24		25-34		35-54		55-69		70+		Married		Single		D/W/S		Civil Union		Yes		No			
	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%		
Voting for Romney because I think he is the best candidate	191	58.2	191	58.2	14	72.0	11	33.8	90	57.1	44	60.7	21	69.6	157	59.0	17	50.7	17	68.9			63	55.7	128	60.4		
Voting for Romney because I really dislike Obama	53	16.0	53	16.0	5	28.0	5	15.2	22	14.2	14	19.7	3	9.9	34	13.0	10	30.7	4	16.2	0	38.6	12	10.2	39	18.4		
Voting for Romney because he is the lesser of two evils	53	16.1	53	16.1			11	32.9	29	18.7	9	11.9	3	9.9	45	16.9	6	18.6	1	6.2	1	61.4	24	21.4	29	13.6		
Simply voting for GOP	19	5.8	19	5.8			4	12.9	12	7.4	3	3.5	0	1.6	18	6.8			1	3.5			13	11.2	6	2.9		
Not sure	13	3.9	13	3.9			2	5.2	4	2.7	3	4.2	3	9.0	12	4.3			1	5.2			2	1.5	10	4.7		
Total	329	100.0	329	100.0	19	100.0	33	100.0	158	100.0	73	100.0	30	100.0	266	100.0	33	100.0	24	100.0	1	100.0	113	100.0	212	100.0		

	Total				Religion						Born Again				How often do you attend church, mosque, synagogue or other place of worship?											
	Total		N		Catholic		Protestant		Other/None		Yes		No		Weekly+		Weekly		1-2/Mo		Holidays		Rarely		Never	
	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%
Voting for Romney because I think he is the best candidate	191	58.2	191	58.2	48	53.4	111	61.2	28	58.2	77	61.6	31	62.8	43	64.4	87	63.5	31	62.7	5	46.1	13	45.0	6	28.0
Voting for Romney because I really dislike Obama	53	16.0	53	16.0	20	22.8	22	12.2	8	17.6	15	12.0	7	14.8	7	10.8	19	13.7	7	14.6	4	35.5	5	18.3	5	22.7
Voting for Romney because he is the lesser of two evils	53	16.1	53	16.1	13	14.3	32	17.9	8	16.4	25	19.9	7	13.4	14	20.3	15	11.3	7	14.7			8	29.2	8	37.1
Simply voting for GOP	19	5.8	19	5.8	5	5.8	8	4.4	3	5.7	5	4.2	1	2.2	3	3.8	9	6.8	4	8.0	2	18.5	1	3.7		
Not sure	13	3.9	13	3.9	3	3.6	8	4.3	1	2.1	3	2.3	3	6.9	0	.7	7	4.7					1	3.8	3	12.3
Total	329	100.0	329	100.0	90	100.0	182	100.0	48	100.0	125	100.0	49	100.0	67	100.0	138	100.0	49	100.0	11	100.0	28	100.0	23	100.0

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3b. Which of the following best describes why you are voting for Mitt Romney?

	Total				Marital Status & Gender								What kind(s) of telephone do you have at home?						NASCAR fan?			
	Total		N		Married Male		Married Female		Other Male		Other Female		Mobile		Landline		Both		Yes		No	
	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%
Voting for Romney because I think he is the best candidate	191	58.2	191	58.2	85	65.3	72	53.0	12	38.6	23	69.5	10	64.6	21	46.1	161	60.9	33	46.2	155	61.7
Voting for Romney because I really dislike Obama	53	16.0	53	16.0	14	10.8	20	15.1	14	46.5	4	12.8	3	20.3	6	12.6	42	15.9	15	20.2	35	14.2
Voting for Romney because he is the lesser of two evils	53	16.1	53	16.1	18	13.4	27	20.2	4	12.6	4	13.5	2	15.1	6	13.1	44	16.8	15	21.2	38	15.1
Simply voting for GOP	19	5.8	19	5.8	9	6.9	9	6.7				1	2.6		6	12.6	11	4.3	6	8.1	13	5.2
Not sure	13	3.9	13	3.9	5	3.6	7	5.1	1	2.3	1	1.7			7	15.6	6	2.1	3	4.4	10	3.8
Total	329	100.0	329	100.0	130	100.0	136	100.0	30	100.0	33	100.0	15	100.0	45	100.0	264	100.0	72	100.0	250	100.0

	Total				Income												Did you pay any income taxes last year?			
	Total		N		< \$25K		\$25-35K		\$35-50K		\$50-75K		\$75-100K		\$100+		Yes		No	
	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%
Voting for Romney because I think he is the best candidate	191	58.2	191	58.2	9	43.6	13	55.9	27	67.6	34	56.0	41	71.6	41	60.6	155	58.3	29	55.8
Voting for Romney because I really dislike Obama	53	16.0	53	16.0	3	15.0	3	12.1	3	8.6	9	14.8	5	8.2	10	14.8	41	15.6	8	16.0
Voting for Romney because he is the lesser of two evils	53	16.1	53	16.1	6	28.3	6	24.7	3	7.5	13	21.4	6	10.4	12	17.1	49	18.4	4	8.2
Simply voting for GOP	19	5.8	19	5.8	1	7.1	1	5.3	6	14.4	2	3.4	2	3.1	4	6.2	10	3.7	9	17.7
Not sure	13	3.9	13	3.9	1	6.0	0	2.0	1	1.8	3	4.5	4	6.8	1	1.1	11	4.1	1	2.3
Total	329	100.0	329	100.0	21	100.0	23	100.0	39	100.0	61	100.0	57	100.0	68	100.0	266	100.0	51	100.0

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3b. Which of the following best describes why you are voting for Mitt Romney?

	Total				Region								Swing States				Generation							
	Total		N		East		South		Centr	GrLks	West		Yes		No		First Globals		Nikes		Woodstocker s		Privates	
	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%
Voting for Romney because I think he is the best candidate	191	58.2	191	58.2	33	57.4	60	58.7	48	50.9	47	71.5	72	59.9	120	57.2	25	48.1	54	54.4	75	61.5	26	66.2
Voting for Romney because I really dislike Obama	53	16.0	53	16.0	11	19.3	12	12.2	15	16.0	8	12.7	17	14.1	36	17.1	10	20.0	15	14.9	20	16.0	5	13.5
Voting for Romney because he is the lesser of two evils	53	16.1	53	16.1	7	12.7	22	21.2	20	21.5	4	5.7	23	19.0	30	14.5	11	20.6	19	18.8	18	14.9	4	10.7
Simply voting for GOP	19	5.8	19	5.8	3	5.6	5	4.9	7	7.3	4	5.7	4	3.3	15	7.2	4	8.1	9	9.1	5	4.3	0	1.2
Not sure	13	3.9	13	3.9	3	4.9	3	3.1	4	4.2	3	4.3	4	3.8	8	4.0	2	3.3	3	2.8	4	3.2	3	8.4
Total	329	100.0	329	100.0	57	100.0	102	100.0	95	100.0	66	100.0	119	100.0	209	100.0	52	100.0	99	100.0	122	100.0	39	100.0

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4. If the Presidential election were held today for whom would you vote?

	In which party are you either registered to vote or do you consider yourself to be a member?								Ideology Recoded						Sympathetic to the Tea Party?				Creative Class Self ID?				Self ID Investor Class			
	Total		Democrat		Republican		Ind/Not affiliated		Liberal		Moderate		Conservative		Yes		No		Yes		No		Yes		No	
	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%
Democrat Barack Obama	389	48.7	262	88.4	26	9.7	101	43.7	130	87.8	157	62.3	52	17.2	45	16.5	332	68.8	196	52.3	167	45.7	139	45.5	219	51.2
Republican Mitt Romney	330	41.2	20	6.7	235	86.4	75	32.1	10	6.6	60	23.9	232	76.8	211	76.9	97	20.0	145	38.7	158	43.4	138	45.2	166	38.9
Libertarian Gary Johnson	9	1.2	2	.6	3	1.1	5	2.0	2	1.5	2	.8	4	1.4	6	2.2	4	.7	2	.6	7	2.0	2	.6	7	1.6
Green Party Jill Stein	6	.7	1	.4			4	1.9	2	1.1	1	.3					6	1.2	3	.7	3	.8	1	.3	5	1.1
Constitution Party Virgil Goode.	2	.2					2	.8			2	.7					2	.4	2	.5			2	.6		
Not sure	64	8.0	11	3.8	8	2.9	45	19.5	5	3.0	30	12.0	14	4.6	12	4.4	43	8.8	27	7.3	30	8.1	24	7.9	31	7.1
Total	800	100.0	296	100.0	272	100.0	232	100.0	148	100.0	252	100.0	302	100.0	275	100.0	482	100.0	376	100.0	365	100.0	306	100.0	428	100.0

	Total				Race								Gender				Age group A									
	Total		N		White		Hispanic		AfrAmer		Asian		Other		Male		Female		18-29		30-49		50-64		65+	
	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%
Democrat Barack Obama	389	48.7	389	48.7	225	39.3	40	50.6	88	93.1	19	79.3	10	63.3	179	46.7	210	50.5	69	53.3	126	42.4	93	48.9	85	58.7
Republican Mitt Romney	330	41.2	330	41.2	282	49.2	34	42.7	1	1.0	4	18.9	2	11.9	160	41.7	169	40.7	42	32.4	140	47.1	83	43.6	47	32.7
Libertarian Gary Johnson	9	1.2	9	1.2	8	1.4	0	.4					1	6.1	6	1.5	4	.9	3	2.2	2	.7	3	1.8	1	.5
Green Party Jill Stein	6	.7	6	.7	6	1.0								5	1.3	1	.2			4	1.2	1	.6	1	.6	
Constitution Party Virgil Goode.	2	.2	2	.2	2	.3								2	.5					2	.6					
Not sure	64	8.0	64	8.0	50	8.8	5	6.3	6	5.9	0	1.8	3	18.7	32	8.3	32	7.7	16	12.1	24	8.0	10	5.1	11	7.5
Total	800	100.0	800	100.0	574	100.0	79	100.0	94	100.0	24	100.0	16	100.0	384	100.0	416	100.0	130	100.0	298	100.0	191	100.0	145	100.0

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4. If the Presidential election were held today for whom would you vote?

	Total				Age group B										Marital Status						Civil Union				Child under 17?			
	Total		N		18-24		25-34		35-54		55-69		70+		Married		Single		D/W/S		Civil Union		Yes		No			
	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%		
Democrat Barack Obama	389	48.7	389	48.7	38	56.1	54	52.7	125	40.0	98	53.9	58	59.4	247	43.8	86	63.8	51	56.6	3	70.2	108	44.9	280	50.5		
Republican Mitt Romney	330	41.2	330	41.2	19	28.7	35	34.7	155	49.5	73	39.8	31	31.2	267	47.4	33	24.6	24	26.3	1	29.8	114	47.5	212	38.2		
Libertarian Gary Johnson	9	1.2	9	1.2	1	1.4	2	1.8	3	.9	3	1.5	1	.7	2	.4	4	3.0	3	3.7			1	.4	9	1.5		
Green Party Jill Stein	6	.7	6	.7			1	1.3	2	.8	1	.6	1	.9	4	.8	1	1.0							6	1.0		
Constitution Party Virgil Goode.	2	.2	2	.2					2	.6					2	.3									2	.3		
Not sure	64	8.0	64	8.0	9	13.8	10	9.6	26	8.2	8	4.2	8	7.8	41	7.3	10	7.6	12	13.3			17	7.2	47	8.4		
Total	800	100.0	800	100.0	68	100.0	102	100.0	312	100.0	182	100.0	98	100.0	563	100.0	134	100.0	89	100.0	4	100.0	240	100.0	555	100.0		

	Total				Religion						Born Again				How often do you attend church, mosque, synagogue or other place of worship?											
	Total		N		Catholic		Protestant		Other/None		Yes		No		Weekly+		Weekly		1-2/Mo		Holidays		Rarely		Never	
	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%
Democrat Barack Obama	389	48.7	389	48.7	83	42.9	196	46.9	97	59.7	110	42.2	82	58.2	58	41.8	115	41.5	49	46.8	36	69.2	57	56.7	56	65.8
Republican Mitt Romney	330	41.2	330	41.2	92	47.8	179	42.9	48	29.3	124	47.9	47	32.9	69	49.8	137	49.1	48	45.0	11	21.3	28	28.3	24	27.5
Libertarian Gary Johnson	9	1.2	9	1.2	2	1.0	6	1.4	2	1.1	4	1.5	2	1.4			3	1.1	3	3.0	1	1.4	1	1.2	0	.6
Green Party Jill Stein	6	.7	6	.7	2	1.2	2	.4	2	1.0			2	1.2			3	1.1					1	1.3	0	.5
Constitution Party Virgil Goode.	2	.2	2	.2					2	1.1							2	.6								
Not sure	64	8.0	64	8.0	14	7.2	35	8.5	13	7.8	22	8.4	9	6.3	12	8.4	18	6.5	5	5.1	4	8.1	13	12.5	5	5.7
Total	800	100.0	800	100.0	193	100.0	417	100.0	162	100.0	260	100.0	142	100.0	138	100.0	278	100.0	106	100.0	51	100.0	101	100.0	86	100.0

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4. If the Presidential election were held today for whom would you vote?

	Total				Marital Status & Gender								What kind(s) of telephone do you have at home?						NASCAR fan?			
	Total		N		Married Male		Married Female		Other Male		Other Female		Mobile		Landline		Both		Yes		No	
	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%
Democrat Barack Obama	389	48.7	389	48.7	117	42.8	129	44.9	62	56.5	81	63.2	38	66.4	51	44.9	291	47.4	76	46.5	296	48.7
Republican Mitt Romney	330	41.2	330	41.2	130	47.5	136	47.3	30	27.1	33	26.0	15	25.7	48	41.7	261	42.6	76	46.6	247	40.7
Libertarian Gary Johnson	9	1.2	9	1.2	1	.5	1	.2	4	4.1	3	2.3	1	1.7			9	1.4	1	.8	8	1.3
Green Party Jill Stein	6	.7	6	.7	4	1.3	1	.3	1	1.2			1	1.4			5	.8	1	.5	5	.8
Constitution Party Virgil Goode.	2	.2	2	.2	2	.6											2	.3			2	.3
Not sure	64	8.0	64	8.0	20	7.2	21	7.4	12	11.1	11	8.6	3	4.8	15	13.4	46	7.5	9	5.7	51	8.3
Total	800	100.0	800	100.0	274	100.0	288	100.0	109	100.0	128	100.0	58	100.0	114	100.0	613	100.0	163	100.0	608	100.0

	Total				Income												Did you pay any income taxes last year?			
	Total		N		< \$25K		\$25-35K		\$35-50K		\$50-75K		\$75-100K		\$100+		Yes		No	
	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%
Democrat Barack Obama	389	48.7	389	48.7	46	60.9	36	57.7	37	41.7	59	47.1	56	45.0	107	54.7	299	47.8	74	53.5
Republican Mitt Romney	330	41.2	330	41.2	20	26.8	21	33.9	40	44.6	60	47.6	60	47.9	68	34.6	265	42.4	53	38.1
Libertarian Gary Johnson	9	1.2	9	1.2	2	2.2	2	3.6	1	1.5	1	.6	3	2.3			6	1.0	3	2.5
Green Party Jill Stein	6	.7	6	.7					1	.9	1	1.0	2	1.9	1	.6	5	.8	0	.3
Constitution Party Virgil Goode.	2	.2	2	.2									2	1.4			2	.3		
Not sure	64	8.0	64	8.0	8	10.1	3	4.8	10	11.3	5	3.7	2	1.6	20	10.0	48	7.7	8	5.6
Total	800	100.0	800	100.0	75	100.0	62	100.0	90	100.0	126	100.0	125	100.0	195	100.0	626	100.0	139	100.0

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JZ Analytics Live Interviewer Telephone Poll of US Likely Voters 9/27/12 to 9/29/12 MOE +/- 3.5 percentage points

4. If the Presidential election were held today for whom would you vote?

	Total				Region								Swing States				Generation							
	Total		N		East		South		Centr	GrLks	West		Yes		No		First Globals		Nikes		Woodstocker s		Privates	
	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%
Democrat Barack Obama	389	48.7	389	48.7	100	57.1	86	43.7	109	46.2	71	46.9	148	52.4	241	46.6	90	54.1	84	41.7	129	47.1	70	58.7
Republican Mitt Romney	330	41.2	330	41.2	58	33.1	100	50.5	98	41.6	64	42.3	119	42.3	210	40.6	55	32.8	97	47.7	122	44.4	39	33.2
Libertarian Gary Johnson	9	1.2	9	1.2	3	1.7	2	1.1	2	.7	3	1.8	3	1.0	7	1.3	3	1.7	2	1.1	3	1.2	1	.6
Green Party Jill Stein	6	.7	6	.7	4	2.3	1	.4	1	.4			4	1.4	2	.3			1	.6	4	1.3	1	.7
Constitution Party Virgil Goode.	2	.2	2	.2							2	1.2			2	.3			2	.9				
Not sure	64	8.0	64	8.0	10	5.8	9	4.4	26	11.2	12	7.9	8	2.8	56	10.8	19	11.4	16	8.0	16	6.0	8	6.9
Total	800	100.0	800	100.0	175	100.0	198	100.0	236	100.0	152	100.0	282	100.0	518	100.0	167	100.0	203	100.0	274	100.0	119	100.0

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5. The presidential candidates are about to hold their first debate. The two major parties say it should be limited to their candidates, so voters have a chance to get to know them better. But 3rd party candidates want to be included. Which do you prefer?

	In which party are you either registered to vote or do you consider yourself to be a member?								Ideology Recoded						Sympathetic to the Tea Party?				Creative Class Self ID?				Self ID Investor Class			
	Total		Democrat		Republican		Ind/Not affiliated		Liberal		Moderate		Conservative		Yes		No		Yes		No		Yes		No	
	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%
A debate with the Republican and Democratic candidates only	416	51.9	171	57.8	148	54.3	97	41.7	81	54.4	121	48.2	169	56.0	146	53.0	253	52.5	195	51.9	191	52.3	171	55.8	217	50.7
A debate with four or five candidates	328	41.0	111	37.5	103	37.8	114	49.1	64	43.1	114	45.4	110	36.6	115	41.8	197	40.8	157	41.8	151	41.6	115	37.6	182	42.5
Not sure	57	7.1	14	4.7	21	7.9	22	9.3	4	2.4	16	6.5	22	7.5	14	5.2	32	6.7	24	6.3	22	6.2	20	6.6	29	6.9
Total	800	100.0	296	100.0	272	100.0	232	100.0	148	100.0	252	100.0	302	100.0	275	100.0	482	100.0	376	100.0	365	100.0	306	100.0	428	100.0

	Total				Race								Gender				Age group A									
	Total		N		White		Hispanic		African American		Asian		Other		Male		Female		18-29		30-49		50-64		65+	
	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%
A debate with the Republican and Democratic candidates only	416	51.9	416	51.9	288	50.3	42	53.8	62	65.6	9	39.3	7	44.1	197	51.2	219	52.6	59	45.1	141	47.5	100	52.2	93	64.4
A debate with four or five candidates	328	41.0	328	41.0	247	43.1	30	38.8	27	28.3	12	49.8	6	39.7	169	43.9	159	38.3	65	50.5	137	46.1	83	43.5	31	21.7
Not sure	57	7.1	57	7.1	38	6.7	6	7.4	6	6.1	3	10.9	3	16.2	19	4.9	38	9.1	6	4.4	19	6.3	8	4.3	20	13.9
Total	800	100.0	800	100.0	574	100.0	79	100.0	94	100.0	24	100.0	16	100.0	384	100.0	416	100.0	130	100.0	298	100.0	191	100.0	145	100.0

	Total				Age group B										Marital Status						Child under 17?					
	Total		N		18-24		25-34		35-54		55-69		70+		Married		Single		D/W/S		Civil Union		Yes		No	
	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%
A debate with the Republican and Democratic candidates only	416	51.9	416	51.9	26	37.9	54	52.9	151	48.2	98	53.8	64	65.5	295	52.4	59	44.2	53	58.9	3	81.7	118	49.3	296	53.3
A debate with four or five candidates	328	41.0	328	41.0	41	60.7	39	38.3	145	46.5	70	38.4	21	21.9	227	40.3	70	52.0	26	29.6	1	18.3	106	44.2	219	39.5
Not sure	57	7.1	57	7.1	1	1.4	9	8.7	16	5.2	14	7.9	12	12.6	41	7.3	5	3.7	10	11.5			16	6.5	40	7.1
Total	800	100.0	800	100.0	68	100.0	102	100.0	312	100.0	182	100.0	98	100.0	563	100.0	134	100.0	89	100.0	4	100.0	240	100.0	555	100.0

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5. The presidential candidates are about to hold their first debate. The two major parties say it should be limited to their candidates, so voters have a chance to get to know them better. But 3rd party candidates want to be included. Which do you prefer?

	Total				Religion						Born Again				How often do you attend church, mosque, synagogue or other place of worship?											
	Total		N		Catholic		Protestant		Other/None		Yes		No		Weekly+		Weekly		1-2/Mo		Holidays		Rarely		Never	
	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%
A debate with the Republican and Democratic candidates only	416	51.9	416	51.9	110	57.1	231	55.2	63	38.5	145	55.7	80	56.4	79	57.4	156	56.1	60	57.2	20	38.9	44	43.2	38	44.2
A debate with four or five candidates	328	41.0	328	41.0	73	37.7	155	37.2	88	54.0	93	35.7	55	38.5	48	35.0	102	36.7	41	38.5	27	52.9	50	49.9	41	47.6
Not sure	57	7.1	57	7.1	10	5.2	31	7.5	12	7.5	22	8.5	7	5.2	11	7.6	20	7.2	5	4.3	4	8.2	7	6.8	7	8.2
Total	800	100.0	800	100.0	193	100.0	417	100.0	162	100.0	260	100.0	142	100.0	138	100.0	278	100.0	106	100.0	51	100.0	101	100.0	86	100.0

	Total				Marital Status & Gender								What kind(s) of telephone do you have at home?						NASCAR fan?			
	Total		N		Married Male		Married Female		Other Male		Other Female		Mobile		Landline		Both		Yes		No	
	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%
A debate with the Republican and Democratic candidates only	416	51.9	416	51.9	143	52.2	152	52.6	53	48.8	67	52.6	30	51.3	50	43.4	332	54.1	85	52.3	317	52.1
A debate with four or five candidates	328	41.0	328	41.0	117	42.7	110	38.0	51	47.0	50	38.8	25	42.8	51	44.4	245	39.9	62	38.2	255	41.9
Not sure	57	7.1	57	7.1	14	5.2	27	9.4	5	4.2	11	8.6	3	5.9	14	12.1	37	6.0	16	9.5	36	6.0
Total	800	100.0	800	100.0	274	100.0	288	100.0	109	100.0	128	100.0	58	100.0	114	100.0	613	100.0	163	100.0	608	100.0

	Total				Income												Did you pay any income taxes last year?			
	Total		N		< \$25K		\$25-35K		\$35-50K		\$50-75K		\$75-100K		\$100+		Yes		No	
	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%
A debate with the Republican and Democratic candidates only	416	51.9	416	51.9	40	53.7	25	41.1	46	51.7	67	52.8	75	59.9	95	48.8	322	51.5	77	55.5
A debate with four or five candidates	328	41.0	328	41.0	29	38.3	30	48.7	36	40.1	54	42.8	41	33.0	90	45.9	259	41.4	52	37.1
Not sure	57	7.1	57	7.1	6	8.0	6	10.2	7	8.2	6	4.4	9	7.2	10	5.2	44	7.1	10	7.4
Total	800	100.0	800	100.0	75	100.0	62	100.0	90	100.0	126	100.0	125	100.0	195	100.0	626	100.0	139	100.0

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5. The presidential candidates are about to hold their first debate. The two major parties say it should be limited to their candidates, so voters have a chance to get to know them better. But 3rd party candidates want to be included. Which do you prefer?

	Total				Region								Swing States				Generation							
	Total		N		East		South		Centr	GrLks	West		Yes		No		First Globals		Nikes		Woodstocker s		Privates	
	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%
A debate with the Republican and Democratic candidates only	416	51.9	416	51.9	86	49.0	120	60.7	111	46.9	81	53.3	156	55.3	259	50.1	80	47.7	89	44.0	146	53.1	78	65.9
A debate with four or five candidates	328	41.0	328	41.0	79	45.3	69	34.9	110	46.4	53	35.1	111	39.3	217	41.9	78	46.4	100	49.4	115	41.9	25	20.6
Not sure	57	7.1	57	7.1	10	5.7	9	4.4	16	6.7	18	11.6	15	5.4	41	8.0	10	5.9	13	6.6	14	5.0	16	13.5
Total	800	100.0	800	100.0	175	100.0	198	100.0	236	100.0	152	100.0	282	100.0	518	100.0	167	100.0	203	100.0	274	100.0	119	100.0

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JZ Analytics Live Interviewer Telephone Poll of US Likely Voters 9/27/12 to 9/29/12 MOE +/- 3.5 percentage points

6. Who do you expect to win the first presidential debate?

	In which party are you either registered to vote or do you consider yourself to be a member?									Ideology Recoded						Sympathetic to the Tea Party?				Creative Class Self ID?				Self ID Investor Class			
	Total		Democrat		Republican		Ind/Not affiliated		Liberal		Moderate		Conservative		Yes		No		Yes		No		Yes		No		
	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	
Barack Obama	391	48.8	238	80.4	45	16.7	107	46.3	119	80.0	143	56.6	75	24.9	66	24.0	311	64.5	204	54.2	163	44.8	139	45.5	219	51.3	
Mitt Romney	206	25.8	14	4.9	153	56.1	39	17.0	12	8.2	44	17.4	134	44.3	130	47.3	61	12.6	84	22.3	107	29.3	82	26.7	110	25.8	
Not sure	203	25.4	44	14.7	74	27.3	85	36.7	17	11.8	66	26.1	93	30.8	79	28.7	111	22.9	88	23.4	94	25.9	85	27.8	98	22.9	
Total	800	100.0	296	100.0	272	100.0	232	100.0	148	100.0	252	100.0	302	100.0	275	100.0	482	100.0	376	100.0	365	100.0	306	100.0	428	100.0	

	Total				Race									Gender				Age group A								
	Total		N		White		Hisp		AfrAmer		Asian		Other		Male		Female		18-29		30-49		50-64		65+	
	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%
Barack Obama	391	48.8	391	48.8	237	41.2	41	52.5	80	85.0	14	57.9	12	75.0	190	49.5	200	48.2	70	53.9	142	47.8	88	46.3	76	52.5
Mitt Romney	206	25.8	206	25.8	171	29.8	27	34.3	2	1.9	5	20.7	1	4.9	97	25.4	109	26.2	29	22.4	83	27.9	56	29.2	30	20.5
Not sure	203	25.4	203	25.4	166	29.0	10	13.2	12	13.0	5	21.4	3	20.2	97	25.1	106	25.6	31	23.7	72	24.3	47	24.5	39	27.0
Total	800	100.0	800	100.0	574	100.0	79	100.0	94	100.0	24	100.0	16	100.0	384	100.0	416	100.0	130	100.0	298	100.0	191	100.0	145	100.0

	Total				Age group B										Marital Status						Child under 17?					
	Total		N		18-24		25-34		35-54		55-69		70+		Married		Single		D/W/S		Civil Union		Yes		No	
	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%
Barack Obama	391	48.8	391	48.8	38	56.3	60	58.4	137	43.9	87	47.8	54	55.3	248	44.1	82	61.1	50	56.0	3	88.5	119	49.4	268	48.3
Mitt Romney	206	25.8	206	25.8	20	28.8	18	17.3	94	30.2	44	24.3	22	22.3	167	29.7	26	19.4	13	14.8	0	11.5	65	26.9	141	25.4
Not sure	203	25.4	203	25.4	10	14.9	25	24.3	81	26.0	51	28.0	22	22.3	147	26.2	26	19.6	26	29.2			57	23.7	146	26.3
Total	800	100.0	800	100.0	68	100.0	102	100.0	312	100.0	182	100.0	98	100.0	563	100.0	134	100.0	89	100.0	4	100.0	240	100.0	555	100.0

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6. Who do you expect to win the first presidential debate?

	Total				Religion						Born Again				How often do you attend church, mosque, synagogue or other place of worship?											
	Total		N		Catholic		Protestant		Other/None		Yes		No		Weekly+		Weekly		1-2/Mo		Holidays		Rarely		Never	
	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%
Barack Obama	391	48.8	391	48.8	94	48.5	193	46.3	89	54.8	114	43.8	78	54.8	61	44.4	127	45.6	50	47.6	30	57.7	47	46.9	54	62.8
Mitt Romney	206	25.8	206	25.8	51	26.2	117	28.0	33	20.1	79	30.4	35	24.3	43	31.5	88	31.6	28	26.9	5	10.6	21	21.0	16	18.2
Not sure	203	25.4	203	25.4	49	25.3	107	25.7	41	25.1	67	25.8	30	20.9	33	24.1	63	22.8	27	25.5	16	31.8	32	32.0	16	19.1
Total	800	100.0	800	100.0	193	100.0	417	100.0	162	100.0	260	100.0	142	100.0	138	100.0	278	100.0	106	100.0	51	100.0	101	100.0	86	100.0

	Total				Marital Status & Gender								What kind(s) of telephone do you have at home?						NASCAR fan?			
	Total		N		Married Male		Married Female		Other Male		Other Female		Mobile		Landline		Both		Yes		No	
	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%
Barack Obama	391	48.8	391	48.8	126	46.0	122	42.4	64	58.3	78	61.3	34	59.5	53	46.4	293	47.8	83	50.8	287	47.2
Mitt Romney	206	25.8	206	25.8	78	28.6	88	30.7	19	17.3	21	16.2	13	22.7	33	29.0	157	25.7	42	25.9	161	26.5
Not sure	203	25.4	203	25.4	70	25.4	78	26.9	27	24.4	29	22.5	10	17.8	28	24.6	163	26.5	38	23.3	160	26.3
Total	800	100.0	800	100.0	274	100.0	288	100.0	109	100.0	128	100.0	58	100.0	114	100.0	613	100.0	163	100.0	608	100.0

	Total				Income												Did you pay any income taxes last year?			
	Total		N		< \$25K		\$25-35K		\$35-50K		\$50-75K		\$75-100K		\$100+		Yes		No	
	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%
Barack Obama	391	48.8	391	48.8	45	60.4	35	56.2	35	39.0	60	47.3	65	52.3	105	53.8	300	48.0	72	52.2
Mitt Romney	206	25.8	206	25.8	14	18.4	16	26.6	31	35.0	36	28.1	40	32.2	39	19.9	161	25.8	41	29.3
Not sure	203	25.4	203	25.4	16	21.1	11	17.2	23	26.0	31	24.6	19	15.6	51	26.3	164	26.2	26	18.5
Total	800	100.0	800	100.0	75	100.0	62	100.0	90	100.0	126	100.0	125	100.0	195	100.0	626	100.0	139	100.0

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JZ Analytics Live Interviewer Telephone Poll of US Likely Voters 9/27/12 to 9/29/12 MOE +/- 3.5 percentage points

6. Who do you expect to win the first presidential debate?

	Total				Region								Swing States				Generation							
	Total		N		East		South		Centr	GrLks	West		Yes		No		First Globals		Nikes		Woodstocker s		Privates	
	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%
Barack Obama	391	48.8	391	48.8	101	57.3	80	40.3	119	50.4	66	43.5	143	50.6	248	47.9	95	56.9	97	48.0	121	44.1	63	53.1
Mitt Romney	206	25.8	206	25.8	30	17.3	72	36.3	53	22.3	49	32.0	76	27.1	130	25.1	37	22.3	59	28.9	75	27.5	26	22.2
Not sure	203	25.4	203	25.4	44	25.3	46	23.4	65	27.3	37	24.6	63	22.3	140	27.0	35	20.9	47	23.1	78	28.4	29	24.7
Total	800	100.0	800	100.0	175	100.0	198	100.0	236	100.0	152	100.0	282	100.0	518	100.0	167	100.0	203	100.0	274	100.0	119	100.0

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JZ Analytics Live Interviewer Telephone Poll of US Likely Voters 9/27/12 to 9/29/12 MOE +/- 3.5 percentage points

7. Regardless of who you support, who do you think will win November's presidential election?

	In which party are you either registered to vote or do you consider yourself to be a member?								Ideology Recoded						Sympathetic to the Tea Party?				Creative Class Self ID?				Self ID Investor Class			
	Total		Democrat		Republican		Ind/Not affiliated		Liberal		Moderate		Conservative		Yes		No		Yes		No		Yes		No	
	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%
Barack Obama	459	57.4	261	88.1	63	23.0	136	58.7	133	89.9	179	71.1	86	28.3	83	30.0	361	74.8	229	60.8	204	55.9	175	57.2	249	58.1
Mitt Romney	239	29.9	10	3.4	181	66.5	48	20.8	9	5.7	43	17.2	174	57.7	162	58.9	65	13.4	104	27.8	120	32.9	101	32.9	126	29.4
Not sure	101	12.7	25	8.6	29	10.5	48	20.5	6	4.3	29	11.7	42	14.0	30	11.0	57	11.8	43	11.4	41	11.1	30	9.9	54	12.5
Total	800	100.0	296	100.0	272	100.0	232	100.0	148	100.0	252	100.0	302	100.0	275	100.0	482	100.0	376	100.0	365	100.0	306	100.0	428	100.0

	Total				Race								Gender				Age group A									
	Total		N		White		Hisp		AfrAmer		Asian		Other		Male		Female		18-29		30-49		50-64		65+	
	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%
Barack Obama	459	57.4	459	57.4	292	50.9	44	56.5	85	89.6	18	75.8	12	74.9	235	61.3	224	53.8	84	64.7	162	54.5	107	56.2	88	61.0
Mitt Romney	239	29.9	239	29.9	207	36.0	24	30.1	1	1.0	4	18.9	1	4.9	119	30.9	121	29.0	32	24.5	99	33.4	59	30.7	38	26.2
Not sure	101	12.7	101	12.7	75	13.1	11	13.4	9	9.4	1	5.3	3	20.3	30	7.8	72	17.2	14	10.8	36	12.1	25	13.1	19	12.8
Total	800	100.0	800	100.0	574	100.0	79	100.0	94	100.0	24	100.0	16	100.0	384	100.0	416	100.0	130	100.0	298	100.0	191	100.0	145	100.0

	Total				Age group B										Marital Status						Child under 17?					
	Total		N		18-24		25-34		35-54		55-69		70+		Married		Single		D/W/S		Civil Union		Yes		No	
	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%
Barack Obama	459	57.4	459	57.4	47	70.0	61	59.3	167	53.4	105	57.4	62	63.2	299	53.2	96	71.3	57	63.4	3	70.2	133	55.3	322	58.1
Mitt Romney	239	29.9	239	29.9	15	22.0	27	26.5	110	35.2	50	27.4	26	26.4	193	34.3	26	19.5	17	19.2	1	29.8	85	35.4	153	27.6
Not sure	101	12.7	101	12.7	5	8.0	15	14.2	36	11.5	28	15.1	10	10.3	70	12.5	12	9.2	15	17.3			22	9.2	79	14.3
Total	800	100.0	800	100.0	68	100.0	102	100.0	312	100.0	182	100.0	98	100.0	563	100.0	134	100.0	89	100.0	4	100.0	240	100.0	555	100.0

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7. Regardless of who you support, who do you think will win November's presidential election?

	Total				Religion						Born Again				How often do you attend church, mosque, synagogue or other place of worship?											
	Total		N		Catholic		Protestant		Other/None		Yes		No		Weekly+		Weekly		1-2/Mo		Holidays		Rarely		Never	
	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%
Barack Obama	459	57.4	459	57.4	112	58.0	221	53.0	112	69.2	126	48.7	90	63.5	63	45.4	148	53.3	58	55.2	40	77.6	66	65.7	61	71.4
Mitt Romney	239	29.9	239	29.9	55	28.6	143	34.3	32	19.9	102	39.3	35	25.0	57	41.2	103	37.0	35	32.7	5	9.1	21	21.0	12	13.7
Not sure	101	12.7	101	12.7	26	13.4	53	12.7	18	10.9	31	12.1	16	11.5	18	13.4	27	9.7	13	12.2	7	13.2	13	13.4	13	14.9
Total	800	100.0	800	100.0	193	100.0	417	100.0	162	100.0	260	100.0	142	100.0	138	100.0	278	100.0	106	100.0	51	100.0	101	100.0	86	100.0

	Total				Marital Status & Gender								What kind(s) of telephone do you have at home?						NASCAR fan?			
	Total		N		Married Male		Married Female		Other Male		Other Female		Mobile		Landline		Both		Yes		No	
	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%
Barack Obama	459	57.4	459	57.4	161	58.6	138	48.0	75	68.3	86	66.8	40	68.9	60	52.8	349	56.9	90	55.4	347	57.0
Mitt Romney	239	29.9	239	29.9	95	34.7	98	34.0	24	21.5	23	17.7	12	20.1	29	25.5	195	31.8	58	35.8	178	29.3
Not sure	101	12.7	101	12.7	19	6.8	52	18.0	11	10.2	20	15.5	6	11.1	25	21.8	69	11.3	14	8.8	83	13.7
Total	800	100.0	800	100.0	274	100.0	288	100.0	109	100.0	128	100.0	58	100.0	114	100.0	613	100.0	163	100.0	608	100.0

	Total				Income												Did you pay any income taxes last year?			
	Total		N		< \$25K		\$25-35K		\$35-50K		\$50-75K		\$75-100K		\$100+		Yes		No	
	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%
Barack Obama	459	57.4	459	57.4	48	64.1	38	60.8	47	52.3	74	58.3	70	56.3	134	68.4	355	56.7	85	61.2
Mitt Romney	239	29.9	239	29.9	17	22.3	18	29.4	31	34.3	40	31.6	44	35.4	44	22.3	191	30.5	44	31.4
Not sure	101	12.7	101	12.7	10	13.5	6	9.8	12	13.4	13	10.1	10	8.3	18	9.3	80	12.7	10	7.4
Total	800	100.0	800	100.0	75	100.0	62	100.0	90	100.0	126	100.0	125	100.0	195	100.0	626	100.0	139	100.0

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7. Regardless of who you support, who do you think will win November's presidential election?

	Total				Region								Swing States				Generation							
	Total		N		East		South		Centr	GrLks	West		Yes		No		First Globals		Nikes		Woodstocker s		Privates	
	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%
Barack Obama	459	57.4	459	57.4	122	69.5	94	47.6	137	57.9	79	51.9	160	56.6	299	57.8	105	63.0	112	55.2	152	55.4	73	61.0
Mitt Romney	239	29.9	239	29.9	33	18.7	81	40.7	69	29.1	52	34.0	94	33.1	146	28.2	42	25.1	69	33.9	85	30.9	33	27.4
Not sure	101	12.7	101	12.7	21	11.9	23	11.7	31	13.0	21	14.0	29	10.2	73	14.0	20	11.9	22	10.9	38	13.7	14	11.6
Total	800	100.0	800	100.0	175	100.0	198	100.0	236	100.0	152	100.0	282	100.0	518	100.0	167	100.0	203	100.0	274	100.0	119	100.0

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8. Are you better off now than you were four years ago?

	In which party are you either registered to vote or do you consider yourself to be a member?								Ideology Recoded						Sympathetic to the Tea Party?				Creative Class Self ID?				Self ID Investor Class			
	Total		Democrat		Republican		Ind/Not affiliated		Liberal		Moderate		Conservative		Yes		No		Yes		No		Yes		No	
	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%
Yes	369	46.1	216	73.0	43	15.9	109	47.2	111	75.2	139	55.0	64	21.3	48	17.4	307	63.6	183	48.8	164	45.0	135	44.3	205	48.0
No	390	48.8	63	21.2	219	80.6	108	46.7	28	18.8	101	40.0	228	75.5	218	79.2	149	30.9	168	44.7	192	52.6	155	50.8	203	47.5
Not sure	41	5.2	17	5.9	10	3.5	14	6.2	9	6.0	13	5.0	10	3.2	9	3.4	26	5.5	25	6.6	9	2.4	15	4.9	19	4.5
Total	800	100.0	296	100.0	272	100.0	232	100.0	148	100.0	252	100.0	302	100.0	275	100.0	482	100.0	376	100.0	365	100.0	306	100.0	428	100.0

	Total				Race								Gender				Age group A									
	Total		N		White		Hisp		AfrAmer		Asian		Other		Male		Female		18-29		30-49		50-64		65+	
	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%
Yes	369	46.1	369	46.1	221	38.5	38	48.3	79	83.3	15	63.0	11	69.5	179	46.7	189	45.5	71	54.5	128	42.9	84	44.1	76	52.4
No	390	48.8	390	48.8	318	55.4	39	49.5	14	14.4	7	31.7	4	27.8	183	47.5	208	49.9	51	39.1	160	53.6	99	52.1	59	41.0
Not sure	41	5.2	41	5.2	35	6.1	2	2.2	2	2.3	1	5.3	0	2.7	22	5.8	19	4.6	8	6.5	10	3.5	7	3.9	10	6.6
Total	800	100.0	800	100.0	574	100.0	79	100.0	94	100.0	24	100.0	16	100.0	384	100.0	416	100.0	130	100.0	298	100.0	191	100.0	145	100.0

	Total				Age group B								Marital Status						Child under 17?							
	Total		N		18-24		25-34		35-54		55-69		70+		Married		Single		D/W/S		Civil Union		Yes		No	
	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%
Yes	369	46.1	369	46.1	35	52.1	59	57.9	122	39.1	92	50.3	50	51.0	237	42.2	84	62.8	43	47.9	3	70.2	110	45.8	258	46.4
No	390	48.8	390	48.8	28	41.5	39	38.2	179	57.4	81	44.2	42	42.7	298	52.9	43	31.7	41	46.3	1	29.8	122	50.9	264	47.6
Not sure	41	5.2	41	5.2	4	6.4	4	4.0	11	3.6	10	5.5	6	6.3	27	4.9	7	5.5	5	5.8			8	3.2	33	6.0
Total	800	100.0	800	100.0	68	100.0	102	100.0	312	100.0	182	100.0	98	100.0	563	100.0	134	100.0	89	100.0	4	100.0	240	100.0	555	100.0

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8. Are you better off now than you were four years ago?

	Total				Religion						Born Again				How often do you attend church, mosque, synagogue or other place of worship?											
	Total		N		Catholic		Protestant		Other/None		Yes		No		Weekly+		Weekly		1-2/Mo		Holidays		Rarely		Never	
	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%
Yes	369	46.1	369	46.1	76	39.1	191	45.8	88	54.5	115	44.4	72	51.1	73	52.6	116	41.7	44	42.0	25	49.5	43	43.1	50	58.3
No	390	48.8	390	48.8	101	52.5	210	50.2	67	41.1	137	52.9	64	45.1	63	46.0	150	53.9	53	50.2	20	39.6	52	51.4	34	40.1
Not sure	41	5.2	41	5.2	16	8.4	16	3.9	7	4.5	7	2.7	5	3.8	2	1.3	12	4.4	8	7.8	6	10.9	6	5.5	1	1.6
Total	800	100.0	800	100.0	193	100.0	417	100.0	162	100.0	260	100.0	142	100.0	138	100.0	278	100.0	106	100.0	51	100.0	101	100.0	86	100.0

	Total				Marital Status & Gender								What kind(s) of telephone do you have at home?						NASCAR fan?			
	Total		N		Married Male		Married Female		Other Male		Other Female		Mobile		Landline		Both		Yes		No	
	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%
Yes	369	46.1	369	46.1	124	45.1	114	39.4	55	50.5	76	59.2	35	60.7	62	54.7	266	43.4	71	43.5	283	46.5
No	390	48.8	390	48.8	137	49.9	161	55.8	46	41.6	47	36.7	23	39.3	48	42.2	311	50.7	80	49.3	298	49.0
Not sure	41	5.2	41	5.2	14	5.0	14	4.8	9	7.9	5	4.0			4	3.1	36	5.9	12	7.3	27	4.5
Total	800	100.0	800	100.0	274	100.0	288	100.0	109	100.0	128	100.0	58	100.0	114	100.0	613	100.0	163	100.0	608	100.0

	Total				Income												Did you pay any income taxes last year?			
	Total		N		< \$25K		\$25-35K		\$35-50K		\$50-75K		\$75-100K		\$100+		Yes		No	
	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%
Yes	369	46.1	369	46.1	41	54.8	33	54.0	36	40.1	58	45.9	57	45.7	103	52.6	289	46.2	69	49.7
No	390	48.8	390	48.8	29	39.1	28	46.0	52	58.3	62	49.4	62	49.8	83	42.5	308	49.3	64	46.2
Not sure	41	5.2	41	5.2	5	6.1			1	1.6	6	4.7	6	4.4	10	4.9	28	4.5	6	4.1
Total	800	100.0	800	100.0	75	100.0	62	100.0	90	100.0	126	100.0	125	100.0	195	100.0	626	100.0	139	100.0

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8. Are you better off now than you were four years ago?

	Total				Region								Swing States				Generation							
	Total		N		East		South		Centr GrLks		West		Yes		No		First Globals		Nikes		Woodstocker s		Privates	
	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%
Yes	369	46.1	369	46.1	81	46.4	80	40.3	117	49.5	68	44.9	135	47.9	233	45.0	92	54.8	89	43.8	116	42.4	62	51.9
No	390	48.8	390	48.8	83	47.5	110	55.7	107	45.3	78	51.1	130	46.1	260	50.3	67	40.1	109	54.0	142	51.7	51	42.5
Not sure	41	5.2	41	5.2	11	6.1	8	3.9	12	5.2	6	4.0	17	6.0	24	4.7	8	5.0	5	2.2	16	5.9	7	5.6
Total	800	100.0	800	100.0	175	100.0	198	100.0	236	100.0	152	100.0	282	100.0	518	100.0	167	100.0	203	100.0	274	100.0	119	100.0

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9. The federal government is facing more than \$100 billion in automatic spending cuts to defense and domestic programs. Some in Congress say those should be canceled, while others say the government needs to start cutting. Which is closer to your feeling?

	In which party are you either registered to vote or do you consider yourself to be a member?								Ideology Recoded						Sympathetic to the Tea Party?				Creative Class Self ID?				Self ID Investor Class			
	Total		Democrat		Republican		Ind/Not affiliated		Liberal		Moderate		Conservative		Yes		No		Yes		No		Yes		No	
	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%
The government should cut across the board - no agency should be spared	281	35.1	93	31.3	105	38.4	84	36.2	38	25.6	100	39.7	107	35.4	117	42.7	155	32.3	148	39.4	121	33.2	106	34.6	157	36.6
The government should spare defense, but cut everywhere else	152	19.0	15	5.0	87	32.1	50	21.6	11	7.5	35	13.7	102	33.7	90	32.9	57	11.8	73	19.3	71	19.4	76	24.8	68	15.9
The government should spare social programs, but cut everywhere else	93	11.6	52	17.6	11	4.1	30	12.8	29	19.4	32	12.9	18	5.9	13	4.7	78	16.1	44	11.8	44	11.9	30	9.8	52	12.1
The government should raise taxes instead of cutting spending	133	16.7	71	24.0	28	10.2	35	15.0	45	30.2	42	16.6	32	10.5	22	8.0	106	22.1	53	14.2	67	18.4	61	19.9	65	15.2
Not sure	141	17.6	66	22.2	41	15.2	34	14.5	26	17.4	43	17.2	44	14.5	32	11.7	86	17.8	57	15.3	62	17.1	33	10.8	87	20.2
Total	800	100.0	296	100.0	272	100.0	232	100.0	148	100.0	252	100.0	302	100.0	275	100.0	482	100.0	376	100.0	365	100.0	306	100.0	428	100.0

	Total				Race								Gender				Age group A									
	Total		N		White		Hisp		AfrAmer		Asian		Other		Male		Female		18-29		30-49		50-64		65+	
	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%
The government should cut across the board - no agency should be spared	281	35.1	281	35.1	198	34.5	31	39.2	30	31.7	12	50.5	5	32.1	143	37.2	138	33.2	45	34.7	113	38.0	81	42.3	35	24.2
The government should spare defense, but cut everywhere else	152	19.0	152	19.0	123	21.4	13	16.7	6	6.7	3	13.1	3	19.0	73	18.9	79	19.1	19	15.0	74	24.9	34	17.7	17	11.5
The government should spare social programs, but cut everywhere else	93	11.6	93	11.6	59	10.3	7	9.2	18	19.2	6	26.1	2	15.8	36	9.5	56	13.6	20	15.8	29	9.9	21	11.2	19	13.0
The government should raise taxes instead of cutting spending	133	16.7	133	16.7	88	15.4	18	23.1	20	21.3	1	5.7	3	17.1	81	21.0	53	12.7	22	16.9	47	15.7	28	14.8	28	19.3
Not sure	141	17.6	141	17.6	106	18.4	9	11.9	20	21.1	1	4.6	3	16.0	51	13.4	89	21.4	23	17.7	34	11.4	27	14.0	46	32.0
Total	800	100.0	800	100.0	574	100.0	79	100.0	94	100.0	24	100.0	16	100.0	384	100.0	416	100.0	130	100.0	298	100.0	191	100.0	145	100.0

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JZ Analytics Live Interviewer Telephone Poll of US Likely Voters 9/27/12 to 9/29/12 MOE +/- 3.5 percentage points

9. The federal government is facing more than \$100 billion in automatic spending cuts to defense and domestic programs. Some in Congress say those should be canceled, while others say the government needs to start cutting. Which is closer to your feeling?

	Total				Age group B										Marital Status						Civil Union				Child under 17?			
	Total		N		18-24		25-34		35-54		55-69		70+		Married		Single		D/W/S		Civil Union		Yes		No			
	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%		
The government should cut across the board - no agency should be spared	281	35.1	281	35.1	22	33.0	37	36.0	123	39.3	70	38.1	23	23.0	203	36.2	51	38.1	21	23.5	1	37.6	87	36.1	192	34.6		
The government should spare defense, but cut everywhere else	152	19.0	152	19.0	12	18.3	17	16.8	75	24.1	30	16.2	10	9.8	123	21.9	12	8.9	15	16.6	1	29.8	57	23.6	96	17.2		
The government should spare social programs, but cut everywhere else	93	11.6	93	11.6	7	10.8	19	18.4	28	9.1	23	12.5	13	12.9	66	11.8	16	11.8	11	11.8			30	12.4	63	11.4		
The government should raise taxes instead of cutting spending	133	16.7	133	16.7	9	13.9	17	16.4	51	16.3	32	17.4	16	16.5	85	15.0	31	22.9	16	17.8	1	32.5	38	15.6	96	17.3		
Not sure	141	17.6	141	17.6	16	24.0	13	12.4	35	11.3	29	15.8	37	37.9	85	15.1	25	18.3	27	30.3			30	12.3	108	19.5		
Total	800	100.0	800	100.0	68	100.0	102	100.0	312	100.0	182	100.0	98	100.0	563	100.0	134	100.0	89	100.0	4	100.0	240	100.0	555	100.0		

	Total				Religion						Born Again				How often do you attend church, mosque, synagogue or other place of worship?											
	Total		N		Catholic		Protestant		Other/None		Yes		No		Weekly+		Weekly		1-2/Mo		Holidays		Rarely		Never	
	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%
The government should cut across the board - no agency should be spared	281	35.1	281	35.1	66	34.3	144	34.6	66	40.7	86	33.0	53	37.2	45	32.5	87	31.3	45	42.7	20	38.4	39	38.8	30	35.5
The government should spare defense, but cut everywhere else	152	19.0	152	19.0	38	19.5	85	20.4	25	15.2	57	22.0	24	16.7	31	22.6	59	21.1	28	26.2	10	18.9	13	12.6	8	9.1
The government should spare social programs, but cut everywhere else	93	11.6	93	11.6	20	10.6	55	13.2	16	10.1	36	13.9	19	13.3	23	17.0	28	9.9	10	9.8	3	6.3	11	10.6	13	15.5
The government should raise taxes instead of cutting spending	133	16.7	133	16.7	34	17.6	62	14.8	32	19.5	33	12.8	26	18.4	20	14.6	48	17.1	9	8.4	11	20.8	22	21.6	17	20.1
Not sure	141	17.6	141	17.6	35	18.0	71	17.0	24	14.5	47	18.3	20	14.4	18	13.3	57	20.5	14	12.9	8	15.6	17	16.4	17	19.7
Total	800	100.0	800	100.0	193	100.0	417	100.0	162	100.0	260	100.0	142	100.0	138	100.0	278	100.0	106	100.0	51	100.0	101	100.0	86	100.0

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9. The federal government is facing more than \$100 billion in automatic spending cuts to defense and domestic programs. Some in Congress say those should be canceled, while others say the government needs to start cutting. Which is closer to your feeling?

	Total				Marital Status & Gender								What kind(s) of telephone do you have at home?						NASCAR fan?			
	Total		N		Married Male		Married Female		Other Male		Other Female		Mobile		Landline		Both		Yes		No	
	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%
The government should cut across the board - no agency should be spared	281	35.1	281	35.1	105	38.4	98	34.1	37	34.2	40	31.3	18	31.8	30	25.9	229	37.3	59	36.2	215	35.3
The government should spare defense, but cut everywhere else	152	19.0	152	19.0	55	20.2	68	23.5	17	15.9	12	9.2	11	19.9	8	6.7	131	21.4	37	22.8	113	18.5
The government should spare social programs, but cut everywhere else	93	11.6	93	11.6	24	8.8	42	14.7	12	11.3	14	11.0	5	9.1	22	19.1	65	10.6	11	6.8	79	13.0
The government should raise taxes instead of cutting spending	133	16.7	133	16.7	54	19.6	31	10.7	27	24.4	22	17.3	9	15.6	21	18.8	102	16.6	34	20.6	98	16.1
Not sure	141	17.6	141	17.6	36	13.1	49	17.1	16	14.2	40	31.2	14	23.6	34	29.6	86	14.1	22	13.5	104	17.1
Total	800	100.0	800	100.0	274	100.0	288	100.0	109	100.0	128	100.0	58	100.0	114	100.0	613	100.0	163	100.0	608	100.0

	Total				Income												Did you pay any income taxes last year?			
	Total		N		< \$25K		\$25-35K		\$35-50K		\$50-75K		\$75-100K		\$100+		Yes		No	
	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%
The government should cut across the board - no agency should be spared	281	35.1	281	35.1	22	29.1	24	38.9	30	33.1	43	34.4	44	35.6	73	37.6	232	37.0	34	24.4
The government should spare defense, but cut everywhere else	152	19.0	152	19.0	11	14.7	10	15.4	19	21.5	27	21.7	31	25.0	33	16.8	118	18.9	28	20.5
The government should spare social programs, but cut everywhere else	93	11.6	93	11.6	12	15.6	9	15.2	14	15.6	14	11.2	14	11.2	23	11.7	73	11.6	18	12.7
The government should raise taxes instead of cutting spending	133	16.7	133	16.7	12	15.6	7	11.2	12	12.9	17	13.4	23	18.2	42	21.3	108	17.2	23	16.4
Not sure	141	17.6	141	17.6	19	25.1	12	19.3	15	16.9	24	19.3	12	10.0	25	12.6	95	15.3	36	26.0
Total	800	100.0	800	100.0	75	100.0	62	100.0	90	100.0	126	100.0	125	100.0	195	100.0	626	100.0	139	100.0

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JZ Analytics Live Interviewer Telephone Poll of US Likely Voters 9/27/12 to 9/29/12 MOE +/- 3.5 percentage points

9. The federal government is facing more than \$100 billion in automatic spending cuts to defense and domestic programs. Some in Congress say those should be canceled, while others say the government needs to start cutting. Which is closer to your feeling?

	Total				Region								Swing States				Generation							
	Total		N		East		South		Centr GrLks		West		Yes		No		First Globals		Nikes		Woodstockers		Privates	
	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%
The government should cut across the board - no agency should be spared	281	35.1	281	35.1	60	34.5	78	39.2	74	31.5	51	33.7	107	37.8	174	33.7	58	34.5	80	39.4	109	39.8	27	22.9
The government should spare defense, but cut everywhere else	152	19.0	152	19.0	28	15.7	49	24.6	48	20.4	27	17.4	52	18.6	100	19.3	30	17.7	46	22.5	56	20.3	13	11.1
The government should spare social programs, but cut everywhere else	93	11.6	93	11.6	26	14.9	17	8.5	27	11.4	17	10.8	25	9.0	67	13.0	26	15.6	20	9.9	28	10.2	16	13.4
The government should raise taxes instead of cutting spending	133	16.7	133	16.7	28	16.2	31	15.5	46	19.5	27	17.8	57	20.1	77	14.8	25	14.9	34	16.9	43	15.8	22	18.9
Not sure	141	17.6	141	17.6	33	18.7	24	12.2	40	17.1	31	20.2	41	14.5	100	19.3	29	17.3	23	11.3	38	13.9	40	33.7
Total	800	100.0	800	100.0	175	100.0	198	100.0	236	100.0	152	100.0	282	100.0	518	100.0	167	100.0	203	100.0	274	100.0	119	100.0

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JZ Analytics Live Interviewer Telephone Poll of US Likely Voters 9/27/12 to 9/29/12 MOE +/- 3.5 percentage points

10. How should the government try to balance the budget?

	In which party are you either registered to vote or do you consider yourself to be a member?								Ideology Recoded						Sympathetic to the Tea Party?				Creative Class Self ID?				Self ID Investor Class			
	Total		Democrat		Republican		Ind/Not affiliated		Liberal		Moderate		Conservative		Yes		No		Yes		No		Yes		No	
	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%
All spending cuts, with no tax increases	252	31.5	50	16.9	130	47.8	72	31.1	13	8.6	75	29.6	136	45.2	147	53.3	94	19.6	112	29.9	125	34.2	99	32.3	132	30.8
\$10 of spending cuts for every dollar in tax increases	72	9.0	16	5.3	33	12.3	23	10.0	7	5.0	26	10.2	37	12.1	34	12.2	37	7.6	28	7.6	42	11.6	28	9.0	42	9.9
Half tax increases, half spending cuts	172	21.5	82	27.8	32	11.7	58	25.1	54	36.5	61	24.3	46	15.2	28	10.2	137	28.4	103	27.3	58	16.0	76	25.0	89	20.8
Mostly tax increases, cutting only where there's obvious waste	110	13.7	57	19.2	22	8.0	31	13.6	41	27.4	40	15.8	19	6.4	16	5.8	91	18.8	64	17.0	43	11.7	47	15.2	55	12.8
All tax increases	57	7.2	26	8.8	12	4.4	19	8.3	11	7.7	18	7.2	11	3.8	7	2.5	48	10.0	25	6.7	26	7.0	25	8.1	27	6.4
Not sure	136	17.0	65	22.0	43	15.9	28	12.0	22	14.8	33	12.9	52	17.3	44	15.9	75	15.6	43	11.5	71	19.4	32	10.4	83	19.3
Total	800	100.0	296	100.0	272	100.0	232	100.0	148	100.0	252	100.0	302	100.0	275	100.0	482	100.0	376	100.0	365	100.0	306	100.0	428	100.0

	Total				Race								Gender				Age group A									
	Total		N		White		Hisp		AfrAmer		Asian		Other		Male		Female		18-29		30-49		50-64		65+	
	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%
All spending cuts, with no tax increases	252	31.5	252	31.5	196	34.2	24	30.7	13	13.6	7	29.6	6	36.4	109	28.4	143	34.4	52	40.3	97	32.6	60	31.6	33	22.4
\$10 of spending cuts for every dollar in tax increases	72	9.0	72	9.0	51	8.8	10	12.4	5	5.0	3	14.5	1	5.8	44	11.5	28	6.7	10	7.7	26	8.8	23	12.0	10	6.9
Half tax increases, half spending cuts	172	21.5	172	21.5	129	22.5	16	19.8	19	19.7	7	30.5	1	7.8	89	23.1	84	20.1	23	18.1	77	25.8	39	20.2	27	18.5
Mostly tax increases, cutting only where there's obvious waste	110	13.7	110	13.7	72	12.6	4	4.5	24	25.6	4	17.4	4	26.3	43	11.3	66	16.0	9	7.2	45	15.0	26	13.7	24	16.6
All tax increases	57	7.2	57	7.2	37	6.4	9	11.1	10	10.2			1	4.3	39	10.1	19	4.5	17	13.0	20	6.8	12	6.4	8	5.6
Not sure	136	17.0	136	17.0	89	15.4	17	21.4	24	25.9	2	8.1	3	19.5	60	15.6	76	18.3	18	13.7	33	11.0	31	16.2	43	30.0
Total	800	100.0	800	100.0	574	100.0	79	100.0	94	100.0	24	100.0	16	100.0	384	100.0	416	100.0	130	100.0	298	100.0	191	100.0	145	100.0

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JZ Analytics Live Interviewer Telephone Poll of US Likely Voters 9/27/12 to 9/29/12 MOE +/- 3.5 percentage points

10. How should the government try to balance the budget?

	Total				Age group B										Marital Status						Child under 17?					
	Total		N		18-24		25-34		35-54		55-69		70+		Married		Single		D/W/S		Civil Union		Yes		No	
	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%
All spending cuts, with no tax increases	252	31.5	252	31.5	30	44.2	28	27.6	115	36.8	47	25.5	22	22.7	192	34.1	37	27.3	19	21.4	0	11.5	75	31.4	173	31.2
\$10 of spending cuts for every dollar in tax increases	72	9.0	72	9.0	2	3.7	9	8.5	29	9.3	24	13.0	5	5.2	51	9.1	14	10.3	4	4.3	2	55.9	17	7.0	55	10.0
Half tax increases, half spending cuts	172	21.5	172	21.5	13	18.7	25	24.8	74	23.6	38	20.9	16	16.3	120	21.4	28	20.5	23	26.3	1	32.5	56	23.2	117	21.0
Mostly tax increases, cutting only where there's obvious waste	110	13.7	110	13.7	3	4.7	11	10.5	46	14.9	30	16.7	13	13.6	77	13.7	20	14.9	13	14.3			34	14.2	76	13.7
All tax increases	57	7.2	57	7.2	8	12.0	15	15.0	14	4.6	14	7.9	5	5.2	42	7.5	12	9.1	2	2.0			20	8.2	38	6.8
Not sure	136	17.0	136	17.0	11	16.8	14	13.7	34	10.9	29	16.0	36	36.9	80	14.2	24	17.9	28	31.8			39	16.1	96	17.3
Total	800	100.0	800	100.0	68	100.0	102	100.0	312	100.0	182	100.0	98	100.0	563	100.0	134	100.0	89	100.0	4	100.0	240	100.0	555	100.0

	Total				Religion						Born Again				How often do you attend church, mosque, synagogue or other place of worship?											
	Total		N		Catholic		Protestant		Other/None		Yes		No		Weekly+		Weekly		1-2/Mo		Holidays		Rarely		Never	
	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%
All spending cuts, with no tax increases	252	31.5	252	31.5	64	32.9	132	31.5	52	31.8	83	32.1	41	28.7	43	31.0	94	34.0	33	31.5	13	24.8	31	30.4	24	27.9
\$10 of spending cuts for every dollar in tax increases	72	9.0	72	9.0	18	9.4	36	8.6	16	9.9	21	8.0	15	10.6	13	9.2	26	9.2	9	8.6	6	12.6	9	9.3	7	8.2
Half tax increases, half spending cuts	172	21.5	172	21.5	42	21.6	97	23.2	29	17.6	53	20.6	40	28.4	22	16.1	64	23.1	29	27.7	13	24.8	20	19.8	17	19.4
Mostly tax increases, cutting only where there's obvious waste	110	13.7	110	13.7	32	16.6	52	12.5	23	14.5	34	13.1	17	12.1	18	13.4	40	14.2	12	11.3	7	13.6	18	17.7	11	13.0
All tax increases	57	7.2	57	7.2	12	6.1	23	5.6	18	11.0	14	5.4	8	5.3	12	9.1	18	6.4	1	1.3	3	6.4	8	7.6	10	11.8
Not sure	136	17.0	136	17.0	26	13.3	77	18.6	25	15.2	54	20.8	21	14.8	29	21.3	36	13.1	21	19.7	9	17.8	15	15.3	17	19.6
Total	800	100.0	800	100.0	193	100.0	417	100.0	162	100.0	260	100.0	142	100.0	138	100.0	278	100.0	106	100.0	51	100.0	101	100.0	86	100.0

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10. How should the government try to balance the budget?

	Total				Marital Status & Gender								What kind(s) of telephone do you have at home?						NASCAR fan?			
	Total		N		Married Male		Married Female		Other Male		Other Female		Mobile		Landline		Both		Yes		No	
	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%
All spending cuts, with no tax increases	252	31.5	252	31.5	81	29.5	111	38.5	28	25.7	32	25.0	16	27.8	46	39.9	186	30.3	52	31.8	193	31.7
\$10 of spending cuts for every dollar in tax increases	72	9.0	72	9.0	27	9.7	24	8.4	17	15.7	4	2.9	5	8.9	2	2.2	64	10.5	16	9.9	55	9.0
Half tax increases, half spending cuts	172	21.5	172	21.5	66	24.1	54	18.7	22	20.5	30	23.3	18	30.5	13	11.0	140	22.8	40	24.8	129	21.2
Mostly tax increases, cutting only where there's obvious waste	110	13.7	110	13.7	32	11.7	45	15.6	11	10.3	22	16.9	5	8.8	16	13.7	88	14.4	21	12.9	87	14.3
All tax increases	57	7.2	57	7.2	30	11.0	12	4.2	8	7.8	6	5.0	4	6.3	10	9.2	42	6.8	16	9.7	41	6.7
Not sure	136	17.0	136	17.0	38	13.9	42	14.5	22	20.1	34	26.8	10	17.8	27	24.0	93	15.2	18	10.8	104	17.1
Total	800	100.0	800	100.0	274	100.0	288	100.0	109	100.0	128	100.0	58	100.0	114	100.0	613	100.0	163	100.0	608	100.0

	Total				Income												Did you pay any income taxes last year?			
	Total		N		< \$25K		\$25-35K		\$35-50K		\$50-75K		\$75-100K		\$100+		Yes		No	
	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%
All spending cuts, with no tax increases	252	31.5	252	31.5	21	27.5	23	37.4	22	24.6	51	40.1	48	38.4	43	22.2	194	31.0	45	32.1
\$10 of spending cuts for every dollar in tax increases	72	9.0	72	9.0	5	7.1	8	13.7	8	8.7	13	10.4	9	7.6	20	10.4	58	9.2	11	7.8
Half tax increases, half spending cuts	172	21.5	172	21.5	14	18.8	12	20.1	17	18.6	14	11.2	24	19.1	68	34.9	145	23.2	24	17.5
Mostly tax increases, cutting only where there's obvious waste	110	13.7	110	13.7	10	14.0	10	16.8	15	16.8	20	15.5	15	12.0	30	15.3	95	15.1	12	8.7
All tax increases	57	7.2	57	7.2	4	5.6	3	4.0	9	9.6	11	9.1	13	10.5	10	5.3	44	7.1	12	8.7
Not sure	136	17.0	136	17.0	20	27.0	5	8.0	20	21.8	17	13.7	16	12.4	23	11.8	90	14.4	35	25.2
Total	800	100.0	800	100.0	75	100.0	62	100.0	90	100.0	126	100.0	125	100.0	195	100.0	626	100.0	139	100.0

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JZ Analytics Live Interviewer Telephone Poll of US Likely Voters 9/27/12 to 9/29/12 MOE +/- 3.5 percentage points

10. How should the government try to balance the budget?

	Total				Region								Swing States				Generation							
	Total		N		East		South		Centr	GrLks	West		Yes		No		First Globals		Nikes		Woodstocker s		Privates	
	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%
All spending cuts, with no tax increases	252	31.5	252	31.5	52	29.7	69	34.9	72	30.5	47	30.8	97	34.3	155	30.0	58	34.8	74	36.4	83	30.2	27	22.8
\$10 of spending cuts for every dollar in tax increases	72	9.0	72	9.0	30	16.9	16	8.2	14	6.0	11	7.1	15	5.2	57	11.1	11	6.7	15	7.3	34	12.5	9	7.4
Half tax increases, half spending cuts	172	21.5	172	21.5	36	20.7	45	22.8	52	22.1	35	23.2	68	24.0	105	20.2	38	22.7	47	23.1	61	22.4	20	16.4
Mostly tax increases, cutting only where there's obvious waste	110	13.7	110	13.7	33	18.6	31	15.6	32	13.7	12	7.7	45	15.8	65	12.6	13	7.5	34	16.8	39	14.1	19	16.0
All tax increases	57	7.2	57	7.2	7	4.1	12	6.2	22	9.5	13	8.4	20	7.0	38	7.3	23	14.0	10	4.8	18	6.6	6	5.1
Not sure	136	17.0	136	17.0	18	10.0	24	12.2	43	18.3	35	22.7	39	13.8	97	18.8	24	14.3	23	11.5	39	14.3	38	32.3
Total	800	100.0	800	100.0	175	100.0	198	100.0	236	100.0	152	100.0	282	100.0	518	100.0	167	100.0	203	100.0	274	100.0	119	100.0

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JZ Analytics Live Interviewer Telephone Poll of US Likely Voters 9/27/12 to 9/29/12 MOE +/- 3.5 percentage points

11. Did President Obama's handling of the attacks on the U.S. embassies earlier this month make you more or less likely to vote for him?

	In which party are you either registered to vote or do you consider yourself to be a member?								Ideology Recoded						Sympathetic to the Tea Party?				Creative Class Self ID?				Self ID Investor Class			
	Total		Democrat		Republican		Ind/Not affiliated		Liberal		Moderate		Conservative		Yes		No		Yes		No		Yes		No	
	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%
Much more likely	84	10.5	54	18.2	5	1.7	26	11.1	39	26.5	22	8.8	8	2.8	13	4.7	68	14.1	36	9.6	41	11.2	28	9.1	47	10.9
More likely	151	18.9	102	34.3	12	4.3	38	16.4	50	33.5	57	22.5	19	6.5	16	5.6	133	27.5	84	22.3	64	17.5	62	20.2	84	19.7
Less likely	130	16.3	19	6.4	72	26.3	39	17.0	6	4.0	42	16.6	66	22.0	69	25.0	50	10.4	53	14.2	67	18.2	51	16.5	71	16.7
Much less likely	184	23.0	10	3.2	133	48.7	42	18.0	4	2.9	30	11.8	141	46.6	132	47.9	43	8.9	82	21.9	89	24.4	79	25.9	87	20.3
Makes no difference	206	25.8	95	32.1	46	16.8	65	28.2	44	29.9	88	34.7	57	18.8	42	15.2	158	32.7	110	29.3	81	22.3	79	25.9	111	25.9
Not sure	44	5.6	17	5.7	6	2.2	21	9.2	5	3.2	14	5.7	10	3.3	5	1.7	30	6.3	10	2.7	23	6.4	7	2.4	28	6.5
Total	800	100.0	296	100.0	272	100.0	232	100.0	148	100.0	252	100.0	302	100.0	275	100.0	482	100.0	376	100.0	365	100.0	306	100.0	428	100.0

	Total				Race								Gender				Age group A									
	Total		N		White		Hispanic		AfrAmer		Asian		Other		Male		Female		18-29		30-49		50-64		65+	
	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%
Much more likely	84	10.5	84	10.5	36	6.3	11	14.1	30	32.3			4	26.5	43	11.1	42	10.0	13	9.7	20	6.9	22	11.6	26	18.3
More likely	151	18.9	151	18.9	88	15.4	14	17.9	38	40.5	6	24.9	4	25.7	73	19.0	78	18.9	28	21.4	50	16.7	37	19.2	34	23.8
Less likely	130	16.3	130	16.3	108	18.9	16	20.0	1	.6			1	5.3	78	20.4	52	12.4	20	15.4	61	20.5	27	14.2	18	12.5
Much less likely	184	23.0	184	23.0	157	27.4	18	22.8	0	.5	3	14.0	1	7.4	74	19.2	110	26.5	21	16.1	77	26.0	52	27.1	23	15.7
Makes no difference	206	25.8	206	25.8	154	26.9	14	18.0	19	19.7	13	55.9	4	27.3	96	24.9	110	26.5	42	32.7	79	26.4	43	22.4	29	20.0
Not sure	44	5.6	44	5.6	29	5.1	6	7.2	6	6.5	1	5.3	1	7.8	21	5.5	23	5.6	6	4.7	10	3.5	11	5.6	14	9.9
Total	800	100.0	800	100.0	574	100.0	79	100.0	94	100.0	24	100.0	16	100.0	384	100.0	416	100.0	130	100.0	298	100.0	191	100.0	145	100.0

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JZ Analytics Live Interviewer Telephone Poll of US Likely Voters 9/27/12 to 9/29/12 MOE +/- 3.5 percentage points

11. Did President Obama's handling of the attacks on the U.S. embassies earlier this month make you more or less likely to vote for him?

	Total				Age group B										Marital Status						Child under 17?					
	Total		N		18-24		25-34		35-54		55-69		70+		Married		Single		D/W/S		Civil Union		Yes		No	
	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%
Much more likely	84	10.5	84	10.5	7	9.7	9	9.1	19	6.2	25	13.6	21	21.9	49	8.7	24	18.1	9	10.6			14	5.8	70	12.5
More likely	151	18.9	151	18.9	15	21.7	25	24.6	46	14.8	43	23.5	20	19.9	93	16.5	31	23.4	25	28.3	1	32.5	47	19.5	104	18.7
Less likely	130	16.3	130	16.3	14	20.9	13	12.4	66	21.2	19	10.5	14	14.2	95	16.9	20	14.5	11	12.2	1	18.3	42	17.3	86	15.6
Much less likely	184	23.0	184	23.0	12	18.1	12	12.1	89	28.4	46	25.4	13	13.3	151	26.8	16	11.8	15	17.3	0	11.5	66	27.3	117	21.1
Makes no difference	206	25.8	206	25.8	15	22.0	42	40.8	77	24.6	40	21.8	19	19.8	149	26.5	32	23.7	22	24.8	1	37.6	62	25.9	144	25.9
Not sure	44	5.6	44	5.6	5	7.5	1	1.0	15	4.9	9	5.2	11	10.9	26	4.6	11	8.4	6	6.9			10	4.2	34	6.1
Total	800	100.0	800	100.0	68	100.0	102	100.0	312	100.0	182	100.0	98	100.0	563	100.0	134	100.0	89	100.0	4	100.0	240	100.0	555	100.0

	Total				Religion						Born Again				How often do you attend church, mosque, synagogue or other place of worship?											
	Total		N		Catholic		Protestant		Other/None		Yes		No		Weekly+		Weekly		1-2/Mo		Holidays		Rarely		Never	
	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%
Much more likely	84	10.5	84	10.5	26	13.3	39	9.3	14	8.8	25	9.6	14	9.9	15	10.6	28	10.1	11	10.0	8	14.7	13	13.0	4	5.2
More likely	151	18.9	151	18.9	30	15.3	85	20.5	30	18.7	53	20.3	30	21.5	32	23.1	49	17.7	12	11.3	12	22.6	15	15.0	24	28.4
Less likely	130	16.3	130	16.3	29	15.0	69	16.5	27	16.4	51	19.6	18	12.5	22	15.6	51	18.5	21	19.9	3	6.4	14	13.9	13	15.3
Much less likely	184	23.0	184	23.0	51	26.6	105	25.2	22	13.6	67	25.7	34	23.9	38	27.8	77	27.6	25	23.5	7	14.0	18	18.3	11	13.1
Makes no difference	206	25.8	206	25.8	54	27.9	92	22.1	59	36.1	47	18.3	41	28.6	26	18.7	61	22.0	33	31.3	17	33.0	38	37.6	26	30.1
Not sure	44	5.6	44	5.6	4	1.9	27	6.4	10	6.5	17	6.5	5	3.6	6	4.1	11	4.0	4	4.1	5	9.4	2	2.3	7	7.8
Total	800	100.0	800	100.0	193	100.0	417	100.0	162	100.0	260	100.0	142	100.0	138	100.0	278	100.0	106	100.0	51	100.0	101	100.0	86	100.0

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JZ Analytics Live Interviewer Telephone Poll of US Likely Voters 9/27/12 to 9/29/12 MOE +/- 3.5 percentage points

11. Did President Obama's handling of the attacks on the U.S. embassies earlier this month make you more or less likely to vote for him?

	Total				Marital Status & Gender								What kind(s) of telephone do you have at home?						NASCAR fan?			
	Total		N		Married Male		Married Female		Other Male		Other Female		Mobile		Landline		Both		Yes		No	
	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%
Much more likely	84	10.5	84	10.5	24	8.9	25	8.6	18	16.6	17	13.2	6	10.9	17	15.0	58	9.5	17	10.5	62	10.2
More likely	151	18.9	151	18.9	49	17.8	44	15.3	24	22.0	35	27.0	16	27.4	22	19.4	111	18.0	33	20.3	112	18.5
Less likely	130	16.3	130	16.3	55	20.1	40	13.8	23	21.1	12	9.3	8	14.1	21	18.4	97	15.7	27	16.6	98	16.0
Much less likely	184	23.0	184	23.0	61	22.3	90	31.2	12	11.4	20	16.0	9	16.1	20	17.4	153	24.9	33	20.1	148	24.3
Makes no difference	206	25.8	206	25.8	71	26.0	78	27.0	24	22.2	33	25.5	9	15.8	24	21.1	172	28.0	47	28.6	156	25.7
Not sure	44	5.6	44	5.6	14	5.0	12	4.2	7	6.7	11	8.9	9	15.6	10	8.7	23	3.8	6	3.9	32	5.3
Total	800	100.0	800	100.0	274	100.0	288	100.0	109	100.0	128	100.0	58	100.0	114	100.0	613	100.0	163	100.0	608	100.0

	Total				Income												Did you pay any income taxes last year?			
	Total		N		< \$25K		\$25-35K		\$35-50K		\$50-75K		\$75-100K		\$100+		Yes		No	
	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%
Much more likely	84	10.5	84	10.5	14	18.6	11	17.5	5	5.4	12	9.6	10	8.3	18	9.0	65	10.3	17	12.2
More likely	151	18.9	151	18.9	18	23.5	16	25.3	13	14.3	22	17.8	30	23.9	39	20.0	117	18.7	28	20.5
Less likely	130	16.3	130	16.3	12	15.5	9	14.6	14	15.5	21	16.4	21	16.8	34	17.2	102	16.3	22	15.5
Much less likely	184	23.0	184	23.0	11	15.3	13	20.9	23	25.8	34	26.9	36	28.6	36	18.3	146	23.3	31	22.2
Makes no difference	206	25.8	206	25.8	15	20.5	12	18.7	29	32.6	34	27.1	27	21.8	66	33.6	168	26.8	35	25.1
Not sure	44	5.6	44	5.6	5	6.6	2	3.0	6	6.4	3	2.3	1	.6	4	1.9	28	4.5	6	4.5
Total	800	100.0	800	100.0	75	100.0	62	100.0	90	100.0	126	100.0	125	100.0	195	100.0	626	100.0	139	100.0

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JZ Analytics Live Interviewer Telephone Poll of US Likely Voters 9/27/12 to 9/29/12 MOE +/- 3.5 percentage points

11. Did President Obama's handling of the attacks on the U.S. embassies earlier this month make you more or less likely to vote for him?

	Total				Region								Swing States				Generation							
	Total		N		East		South		Centr	GrLks	West		Yes		No		First Globals		Nikes		Woodstocker s		Privates	
	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%
Much more likely	84	10.5	84	10.5	22	12.6	23	11.7	22	9.4	13	8.4	34	12.1	50	9.7	16	9.5	13	6.3	28	10.3	25	20.7
More likely	151	18.9	151	18.9	38	21.7	40	20.3	43	18.1	23	15.4	70	24.7	82	15.7	38	23.0	30	14.7	54	19.8	26	21.6
Less likely	130	16.3	130	16.3	14	8.1	35	17.5	43	18.0	33	21.7	38	13.6	92	17.7	27	16.0	47	23.4	36	13.2	16	13.2
Much less likely	184	23.0	184	23.0	36	20.6	57	28.7	52	22.2	36	23.7	74	26.2	110	21.2	25	14.7	53	26.0	78	28.3	18	15.0
Makes no difference	206	25.8	206	25.8	57	32.8	36	18.0	61	25.9	39	25.8	55	19.4	151	29.2	55	33.1	52	25.5	63	22.8	23	19.5
Not sure	44	5.6	44	5.6	7	4.2	7	3.8	15	6.4	8	5.0	11	3.9	33	6.4	6	3.7	8	4.2	15	5.5	12	9.9
Total	800	100.0	800	100.0	175	100.0	198	100.0	236	100.0	152	100.0	282	100.0	518	100.0	167	100.0	203	100.0	274	100.0	119	100.0

Subsets have a larger margin of error than the whole data set. As a rule we do not rely on the validity of very small subsets of the data, especially sets smaller than 50-75 respondents. At that size subset we can make generalizations, but in these cases the data is more qualitative than quantitative.

JZ Analytics Live Interviewer Telephone Poll of US Likely Voters 9/27/12 to 9/29/12 MOE +/- 3.5 percentage points

12. Mitt Romney said recently that 47 percent of Americans pay no income taxes, are dependent on government and see themselves as victims. Do you...?

	In which party are you either registered to vote or do you consider yourself to be a member?								Ideology Recoded						Sympathetic to the Tea Party?				Creative Class Self ID?				Self ID Investor Class			
	Total		Democrat		Republican		Ind/Not affiliated		Liberal		Moderate		Conservative		Yes		No		Yes		No		Yes		No	
	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%
Strongly agree	161	20.1	14	4.7	104	38.1	43	18.6	9	6.3	41	16.1	104	34.6	110	40.0	47	9.7	62	16.4	85	23.4	71	23.1	75	17.6
Somewhat agree	165	20.7	20	6.7	98	36.2	47	20.3	6	4.0	38	15.1	109	36.0	89	32.4	65	13.5	80	21.3	77	21.2	64	20.9	91	21.3
Somewhat disagree	108	13.5	50	16.9	31	11.5	27	11.7	22	15.2	34	13.3	34	11.1	38	13.8	64	13.3	55	14.7	43	11.8	34	11.0	64	15.1
Strongly disagree	317	39.6	201	67.8	22	8.1	95	40.8	105	71.1	133	52.6	33	11.0	28	10.1	280	58.0	158	42.1	144	39.5	120	39.2	177	41.3
Not sure	49	6.1	12	4.0	17	6.2	20	8.6	5	3.4	7	2.9	22	7.3	10	3.6	27	5.5	21	5.5	15	4.0	18	5.7	21	4.8
Total	800	100.0	296	100.0	272	100.0	232	100.0	148	100.0	252	100.0	302	100.0	275	100.0	482	100.0	376	100.0	365	100.0	306	100.0	428	100.0

	Total				Race								Gender				Age group A									
	Total		N		White		Hisp		AfrAmer		Asian		Other		Male		Female		18-29		30-49		50-64		65+	
	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%
Strongly agree	161	20.1	161	20.1	136	23.7	13	16.6	3	3.1	4	15.3	1	8.5	73	19.1	87	20.9	26	20.4	60	20.0	42	22.2	21	14.7
Somewhat agree	165	20.7	165	20.7	134	23.3	18	23.0	5	5.6	3	11.9	3	17.4	85	22.2	80	19.3	27	20.5	73	24.5	37	19.2	23	16.1
Somewhat disagree	108	13.5	108	13.5	76	13.3	15	18.6	11	11.6	1	6.1	2	10.3	55	14.2	54	12.9	27	21.0	39	13.2	22	11.6	17	12.0
Strongly disagree	317	39.6	317	39.6	194	33.8	27	34.6	71	74.9	13	56.3	9	57.3	149	38.8	168	40.5	44	33.8	112	37.5	80	41.7	70	48.2
Not sure	49	6.1	49	6.1	34	5.9	6	7.2	4	4.7	2	10.5	1	6.5	22	5.7	27	6.4	5	4.2	14	4.8	10	5.3	13	8.9
Total	800	100.0	800	100.0	574	100.0	79	100.0	94	100.0	24	100.0	16	100.0	384	100.0	416	100.0	130	100.0	298	100.0	191	100.0	145	100.0

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JZ Analytics Live Interviewer Telephone Poll of US Likely Voters 9/27/12 to 9/29/12 MOE +/- 3.5 percentage points

12. Mitt Romney said recently that 47 percent of Americans pay no income taxes, are dependent on government and see themselves as victims. Do you...?

	Total				Age group B										Marital Status						Civil Union				Child under 17?			
	Total		N		18-24		25-34		35-54		55-69		70+		Married		Single		D/W/S		Civil Union		Yes		No			
	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%		
Strongly agree	161	20.1	161	20.1	15	22.5	16	15.5	69	22.0	37	20.1	13	13.6	124	22.1	22	16.7	12	13.8			51	21.2	110	19.7		
Somewhat agree	165	20.7	165	20.7	16	23.0	19	18.5	79	25.4	32	17.5	14	14.2	133	23.6	19	14.1	11	12.8	0	11.5	57	23.8	108	19.4		
Somewhat disagree	108	13.5	108	13.5	13	19.1	18	17.7	41	13.1	21	11.7	13	12.9	64	11.3	24	18.1	18	19.7	1	18.3	33	13.6	73	13.2		
Strongly disagree	317	39.6	317	39.6	21	30.9	47	45.9	105	33.5	84	45.9	49	49.4	212	37.7	64	47.7	37	41.2	3	70.2	87	36.2	230	41.5		
Not sure	49	6.1	49	6.1	3	4.6	2	2.3	19	6.0	9	4.8	10	9.8	30	5.3	5	3.5	11	12.6			12	5.2	34	6.1		
Total	800	100.0	800	100.0	68	100.0	102	100.0	312	100.0	182	100.0	98	100.0	563	100.0	134	100.0	89	100.0	4	100.0	240	100.0	555	100.0		

	Total				Religion						Born Again				How often do you attend church, mosque, synagogue or other place of worship?											
	Total		N		Catholic		Protestant		Other/None		Yes		No		Weekly+		Weekly		1-2/Mo		Holidays		Rarely		Never	
	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%
Strongly agree	161	20.1	161	20.1	49	25.5	79	19.0	26	16.0	57	21.9	19	13.7	30	21.9	62	22.4	28	26.2	6	12.0	13	12.8	14	16.6
Somewhat agree	165	20.7	165	20.7	34	17.8	104	25.0	24	15.0	74	28.4	30	21.0	36	26.4	59	21.3	24	22.6	9	17.3	18	18.1	14	15.9
Somewhat disagree	108	13.5	108	13.5	26	13.4	50	12.0	32	19.5	35	13.6	13	8.9	14	10.2	35	12.6	19	17.8	5	10.5	13	12.6	19	21.9
Strongly disagree	317	39.6	317	39.6	73	38.0	154	37.0	76	46.5	82	31.4	71	49.8	50	35.9	106	38.2	28	26.5	30	57.9	51	50.3	37	43.1
Not sure	49	6.1	49	6.1	10	5.4	29	7.1	5	3.0	12	4.6	9	6.6	8	5.5	15	5.6	7	6.9	1	2.4	6	6.1	2	2.4
Total	800	100.0	800	100.0	193	100.0	417	100.0	162	100.0	260	100.0	142	100.0	138	100.0	278	100.0	106	100.0	51	100.0	101	100.0	86	100.0

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12. Mitt Romney said recently that 47 percent of Americans pay no income taxes, are dependent on government and see themselves as victims. Do you...?

	Total				Marital Status & Gender								What kind(s) of telephone do you have at home?						NASCAR fan?			
	Total		N		Married Male		Married Female		Other Male		Other Female		Mobile		Landline		Both		Yes		No	
	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%
Strongly agree	161	20.1	161	20.1	55	20.0	69	24.0	18	16.9	18	14.0	6	11.2	20	17.7	133	21.7	32	19.7	126	20.7
Somewhat agree	165	20.7	165	20.7	65	23.5	68	23.7	21	18.9	12	9.3	20	35.2	21	18.1	121	19.8	39	23.9	124	20.4
Somewhat disagree	108	13.5	108	13.5	36	13.2	27	9.5	18	16.8	26	20.6	8	13.4	23	19.7	73	12.0	18	11.3	83	13.7
Strongly disagree	317	39.6	317	39.6	104	37.8	109	37.7	45	41.2	60	46.7	19	32.5	45	39.6	249	40.6	64	39.3	242	39.8
Not sure	49	6.1	49	6.1	15	5.5	15	5.1	7	6.2	12	9.4	4	7.7	6	4.9	36	5.9	10	5.9	33	5.4
Total	800	100.0	800	100.0	274	100.0	288	100.0	109	100.0	128	100.0	58	100.0	114	100.0	613	100.0	163	100.0	608	100.0

	Total				Income												Did you pay any income taxes last year?			
	Total		N		< \$25K		\$25-35K		\$35-50K		\$50-75K		\$75-100K		\$100+		Yes		No	
	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%
Strongly agree	161	20.1	161	20.1	9	11.8	6	9.3	25	27.6	25	19.5	31	25.0	38	19.3	131	20.9	24	17.4
Somewhat agree	165	20.7	165	20.7	13	17.5	11	17.7	19	21.0	34	26.8	30	23.9	29	15.0	131	20.9	30	21.3
Somewhat disagree	108	13.5	108	13.5	10	13.0	9	14.6	12	13.3	19	14.7	16	12.9	26	13.1	76	12.1	27	19.4
Strongly disagree	317	39.6	317	39.6	40	53.6	33	53.7	28	31.5	46	36.4	46	37.2	90	46.2	253	40.5	51	36.8
Not sure	49	6.1	49	6.1	3	4.1	3	4.7	6	6.5	3	2.7	1	.9	13	6.5	35	5.6	7	5.1
Total	800	100.0	800	100.0	75	100.0	62	100.0	90	100.0	126	100.0	125	100.0	195	100.0	626	100.0	139	100.0

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12. Mitt Romney said recently that 47 percent of Americans pay no income taxes, are dependent on government and see themselves as victims. Do you...?

	Total				Region								Swing States				Generation							
	Total		N		East		South		Centr	GrLks	West		Yes		No		First Globals		Nikes		Woodstocker s		Privates	
	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%
Strongly agree	161	20.1	161	20.1	36	20.3	53	26.8	34	14.3	34	22.1	62	22.0	98	19.0	31	18.6	43	21.4	59	21.4	17	14.1
Somewhat agree	165	20.7	165	20.7	26	14.9	43	21.6	62	26.4	32	20.8	65	23.1	100	19.4	34	20.6	46	22.8	61	22.4	18	14.8
Somewhat disagree	108	13.5	108	13.5	21	12.1	23	11.9	33	14.0	18	11.7	29	10.2	79	15.3	31	18.6	29	14.5	30	11.0	15	13.0
Strongly disagree	317	39.6	317	39.6	83	47.1	68	34.4	98	41.4	56	37.1	116	41.0	201	38.9	65	38.9	72	35.3	110	40.1	58	49.0
Not sure	49	6.1	49	6.1	10	5.6	11	5.3	9	3.9	13	8.4	11	3.7	38	7.4	5	3.3	12	6.1	14	5.1	11	9.1
Total	800	100.0	800	100.0	175	100.0	198	100.0	236	100.0	152	100.0	282	100.0	518	100.0	167	100.0	203	100.0	274	100.0	119	100.0

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13. How well do you feel like you know Mitt Romney on a scale of 1 to 5, with 1 being not well at all and 5 being very well?

	In which party are you either registered to vote or do you consider yourself to be a member?								Ideology Recoded						Sympathetic to the Tea Party?				Creative Class Self ID?				Self ID Investor Class			
	Total		Democrat		Republican		Ind/Not affiliated		Liberal		Moderate		Conservative		Yes		No		Yes		No		Yes		No	
	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%
1 Not well at all	149	18.7	86	29.0	20	7.5	43	18.6	41	28.0	58	23.1	21	7.1	25	8.9	112	23.3	58	15.4	77	21.0	45	14.6	87	20.3
2	88	11.0	35	12.0	23	8.4	30	12.8	19	12.6	31	12.3	31	10.2	17	6.3	67	13.9	41	10.9	44	12.0	35	11.3	49	11.4
3	204	25.5	70	23.6	77	28.3	57	24.7	35	23.8	58	22.9	91	30.2	76	27.8	113	23.4	89	23.8	99	27.3	74	24.1	116	27.0
4	188	23.5	37	12.4	97	35.7	54	23.3	22	15.0	49	19.5	95	31.6	96	35.0	87	18.1	112	29.7	67	18.5	89	29.0	88	20.5
5 Very well	147	18.3	54	18.4	53	19.7	39	16.8	28	19.2	51	20.4	57	18.9	57	20.8	88	18.3	71	18.8	65	18.0	60	19.5	76	17.8
Not sure	24	3.0	14	4.7	1	.5	9	3.8	2	1.4	5	1.8	6	2.0	4	1.3	14	3.0	6	1.5	12	3.3	4	1.4	13	2.9
Total	800	100.0	296	100.0	272	100.0	232	100.0	148	100.0	252	100.0	302	100.0	275	100.0	482	100.0	376	100.0	365	100.0	306	100.0	428	100.0

	Total				Race								Gender				Age group A									
	Total		N		White		Hispanic		African American		Asian		Other		Male		Female		18-29		30-49		50-64		65+	
	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%
1 Not well at all	149	18.7	149	18.7	79	13.7	17	22.0	42	44.1	7	28.5	4	27.4	77	20.0	73	17.5	36	27.8	50	16.8	24	12.7	36	24.9
2	88	11.0	88	11.0	61	10.6	9	11.3	12	12.2	4	18.1	1	8.8	39	10.1	49	11.8	14	10.6	36	12.0	23	12.1	13	8.8
3	204	25.5	204	25.5	164	28.6	19	23.8	10	10.8	6	23.3	2	14.7	91	23.6	113	27.2	25	19.3	88	29.5	54	28.5	27	18.9
4	188	23.5	188	23.5	156	27.3	17	22.0	6	6.2	4	15.4	3	17.6	89	23.1	99	23.8	29	22.5	80	26.8	42	22.2	26	18.3
5 Very well	147	18.3	147	18.3	103	17.9	13	16.1	18	19.0	3	14.7	4	23.7	76	19.9	71	16.9	18	13.5	42	14.1	42	22.1	34	23.2
Not sure	24	3.0	24	3.0	11	2.0	4	4.8	7	7.7			1	7.8	13	3.3	11	2.7	8	6.3	2	.7	5	2.4	9	5.9
Total	800	100.0	800	100.0	574	100.0	79	100.0	94	100.0	24	100.0	16	100.0	384	100.0	416	100.0	130	100.0	298	100.0	191	100.0	145	100.0

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13. How well do you feel like you know Mitt Romney on a scale of 1 to 5, with 1 being not well at all and 5 being very well?

	Total				Age group B										Marital Status						Civil Union				Child under 17?			
	Total		N		18-24		25-34		35-54		55-69		70+		Married		Single		D/W/S		Civil Union		Yes		No			
	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%		
1 Not well at all	149	18.7	149	18.7	13	19.8	32	31.7	45	14.5	27	15.0	28	28.4	82	14.7	42	31.2	21	23.4			38	15.7	109	19.6		
2	88	11.0	88	11.0	4	6.3	18	17.3	35	11.1	20	11.0	9	9.0	62	11.1	12	8.8	11	12.8	1	32.5	27	11.2	61	11.0		
3	204	25.5	204	25.5	22	33.2	11	10.9	97	31.1	47	25.7	17	17.3	150	26.7	30	22.4	21	23.5	2	49.2	60	25.1	144	25.9		
4	188	23.5	188	23.5	12	17.0	28	27.1	82	26.4	40	22.0	16	16.1	153	27.2	24	17.9	10	11.2	1	18.3	77	32.0	111	20.0		
5 Very well	147	18.3	147	18.3	11	15.5	11	10.4	51	16.2	41	22.6	23	22.9	104	18.5	17	12.7	23	26.2			34	14.1	112	20.2		
Not sure	24	3.0	24	3.0	6	8.1	3	2.6	2	.7	7	3.7	6	6.4	11	1.9	9	7.0	3	2.9			5	2.0	18	3.3		
Total	800	100.0	800	100.0	68	100.0	102	100.0	312	100.0	182	100.0	98	100.0	563	100.0	134	100.0	89	100.0	4	100.0	240	100.0	555	100.0		

	Total				Religion						Born Again				How often do you attend church, mosque, synagogue or other place of worship?											
	Total		N		Catholic		Protestant		Other/None		Yes		No		Weekly+		Weekly		1-2/Mo		Holidays		Rarely		Never	
	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%
1 Not well at all	149	18.7	149	18.7	33	17.0	77	18.4	33	20.4	45	17.5	31	22.2	26	19.0	46	16.6	17	15.8	7	13.2	17	17.3	24	28.5
2	88	11.0	88	11.0	15	7.5	54	12.9	17	10.7	33	12.6	19	13.7	16	11.7	27	9.7	12	10.9	8	15.7	16	15.8	7	7.8
3	204	25.5	204	25.5	54	28.2	107	25.6	39	24.3	71	27.2	33	23.1	33	24.2	66	23.7	33	31.1	18	34.5	29	29.2	17	19.6
4	188	23.5	188	23.5	47	24.5	103	24.6	33	20.6	62	23.8	37	26.0	39	28.5	75	27.0	26	24.3	11	21.6	16	16.2	18	21.2
5 Very well	147	18.3	147	18.3	43	22.3	62	14.9	33	20.5	40	15.6	19	13.4	21	14.9	56	20.2	16	15.5	6	11.8	22	21.5	14	16.5
Not sure	24	3.0	24	3.0	1	.5	15	3.5	6	3.6	9	3.4	2	1.7	2	1.7	8	2.8	2	2.3	2	3.2			6	6.4
Total	800	100.0	800	100.0	193	100.0	417	100.0	162	100.0	260	100.0	142	100.0	138	100.0	278	100.0	106	100.0	51	100.0	101	100.0	86	100.0

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13. How well do you feel like you know Mitt Romney on a scale of 1 to 5, with 1 being not well at all and 5 being very well?

	Total				Marital Status & Gender								What kind(s) of telephone do you have at home?						NASCAR fan?			
	Total		N		Married Male		Married Female		Other Male		Other Female		Mobile		Landline		Both		Yes		No	
	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%
1 Not well at all	149	18.7	149	18.7	42	15.3	41	14.1	35	31.8	32	25.1	12	21.3	36	31.1	97	15.8	31	19.3	109	17.9
2	88	11.0	88	11.0	29	10.5	34	11.6	10	9.4	15	12.1	6	9.9	9	7.9	73	11.8	22	13.2	66	10.9
3	204	25.5	204	25.5	65	23.8	85	29.5	25	23.3	28	22.1	18	31.7	31	27.2	151	24.6	35	21.5	161	26.4
4	188	23.5	188	23.5	76	27.5	77	26.8	13	11.8	22	17.1	8	13.7	19	16.5	159	25.9	42	26.0	143	23.5
5 Very well	147	18.3	147	18.3	58	21.2	46	15.9	18	16.4	25	19.4	7	12.2	17	14.5	122	19.9	31	18.9	112	18.4
Not sure	24	3.0	24	3.0	5	1.7	6	2.1	8	7.3	5	4.2	6	11.2	3	2.8	13	2.1	2	1.3	17	2.8
Total	800	100.0	800	100.0	274	100.0	288	100.0	109	100.0	128	100.0	58	100.0	114	100.0	613	100.0	163	100.0	608	100.0

	Total				Income										Did you pay any income taxes last year?					
	Total		N		< \$25K		\$25-35K		\$35-50K		\$50-75K		\$75-100K		\$100+		Yes		No	
	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%
1 Not well at all	149	18.7	149	18.7	26	34.8	16	25.2	15	16.8	15	12.3	25	19.7	30	15.3	113	18.1	27	19.3
2	88	11.0	88	11.0	8	10.7	5	8.6	12	13.3	18	14.6	16	12.6	20	10.4	71	11.4	15	10.7
3	204	25.5	204	25.5	11	15.2	18	29.3	23	25.5	29	23.0	30	23.9	60	30.8	155	24.8	40	28.8
4	188	23.5	188	23.5	13	17.4	13	21.0	22	25.0	36	28.1	39	31.0	46	23.3	156	24.9	28	20.1
5 Very well	147	18.3	147	18.3	13	17.7	7	10.6	15	16.7	25	19.7	16	12.8	37	18.7	115	18.4	24	17.5
Not sure	24	3.0	24	3.0	3	4.2	3	5.4	2	2.7	3	2.3			3	1.5	15	2.3	5	3.6
Total	800	100.0	800	100.0	75	100.0	62	100.0	90	100.0	126	100.0	125	100.0	195	100.0	626	100.0	139	100.0

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JZ Analytics Live Interviewer Telephone Poll of US Likely Voters 9/27/12 to 9/29/12 MOE +/- 3.5 percentage points

13. How well do you feel like you know Mitt Romney on a scale of 1 to 5, with 1 being not well at all and 5 being very well?

	Total				Region								Swing States				Generation							
	Total		N		East		South		Centr	GrLks	West		Yes		No		First Globals		Nikes		Woodstocker s		Privates	
	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%
1 Not well at all	149	18.7	149	18.7	37	21.1	29	14.8	50	21.3	20	12.8	45	15.9	105	20.2	44	26.6	40	19.9	31	11.5	30	25.4
2	88	11.0	88	11.0	24	13.5	20	10.3	26	11.2	17	11.1	32	11.5	55	10.7	21	12.3	20	9.9	33	12.1	11	9.6
3	204	25.5	204	25.5	44	25.0	44	22.2	75	31.9	31	20.3	79	27.8	125	24.2	34	20.1	59	29.2	79	28.9	23	19.0
4	188	23.5	188	23.5	39	22.3	58	29.4	45	19.2	41	26.7	68	24.0	120	23.2	39	23.5	54	26.4	64	23.2	21	17.9
5 Very well	147	18.3	147	18.3	27	15.5	43	21.8	35	15.0	36	23.4	56	19.9	91	17.5	21	12.7	27	13.5	61	22.1	26	22.1
Not sure	24	3.0	24	3.0	4	2.6	3	1.5	3	1.4	9	5.7	2	.9	22	4.2	8	4.9	2	1.0	6	2.2	7	5.9
Total	800	100.0	800	100.0	175	100.0	198	100.0	236	100.0	152	100.0	282	100.0	518	100.0	167	100.0	203	100.0	274	100.0	119	100.0

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JZ Analytics Live Interviewer Telephone Poll of US Likely Voters 9/27/12 to 9/29/12 MOE +/- 3.5 percentage points

14. How well do you feel like you know Barack Obama on a scale of 1 to 5, with 1 being not well at all and 5 being very well?

	In which party are you either registered to vote or do you consider yourself to be a member?								Ideology Recoded						Sympathetic to the Tea Party?				Creative Class Self ID?				Self ID Investor Class			
	Total		Democrat		Republican		Ind/Not affiliated		Liberal		Moderate		Conservative		Yes		No		Yes		No		Yes		No	
	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%
1 Not well at all	60	7.5	7	2.3	37	13.6	16	7.1	4	2.6	12	4.6	35	11.5	29	10.4	26	5.4	23	6.2	27	7.3	22	7.2	33	7.8
2	49	6.2	11	3.8	22	8.2	16	6.8	4	2.4	18	7.3	23	7.6	21	7.5	19	4.0	22	5.9	20	5.4	18	5.9	23	5.5
3	108	13.5	20	6.6	42	15.3	47	20.3	14	9.6	40	15.7	40	13.1	37	13.4	70	14.5	49	13.0	59	16.1	48	15.8	60	13.9
4	242	30.3	121	40.8	66	24.3	56	24.0	58	38.8	87	34.6	76	25.3	59	21.4	176	36.5	127	33.8	103	28.2	94	30.6	129	30.2
5 Very well	322	40.3	134	45.2	100	36.8	89	38.2	66	44.8	94	37.3	121	40.2	120	43.8	189	39.2	149	39.8	151	41.4	121	39.6	177	41.4
Not sure	17	2.2	4	1.3	5	1.7	9	3.7	3	1.8	1	.4	7	2.3	10	3.6	2	.5	5	1.4	6	1.7	3	.9	5	1.2
Total	800	100.0	296	100.0	272	100.0	232	100.0	148	100.0	252	100.0	302	100.0	275	100.0	482	100.0	376	100.0	365	100.0	306	100.0	428	100.0

	Total				Race								Gender				Age group A									
	Total		N		White		Hispanic		African American		Asian		Other		Male		Female		18-29		30-49		50-64		65+	
	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%
1 Not well at all	60	7.5	60	7.5	46	8.1	10	13.3	3	3.1			1	4.2	21	5.4	39	9.5	8	5.9	20	6.8	13	6.8	16	11.1
2	49	6.2	49	6.2	33	5.8	6	8.1	4	4.4	1	6.1	1	5.8	24	6.3	25	6.1	6	4.7	24	8.1	11	5.8	4	3.1
3	108	13.5	108	13.5	84	14.7	12	15.9	6	6.4	2	10.5	1	6.1	57	14.8	51	12.3	23	17.9	55	18.5	15	8.0	11	7.7
4	242	30.3	242	30.3	186	32.3	20	25.2	24	25.1	9	36.1	4	26.5	115	29.8	128	30.7	43	33.5	96	32.1	62	32.7	31	21.3
5 Very well	322	40.3	322	40.3	213	37.1	29	36.6	54	57.6	11	45.2	9	57.5	158	41.1	165	39.6	42	32.7	102	34.4	85	44.6	77	52.9
Not sure	17	2.2	17	2.2	12	2.1	1	.9	3	3.4	1	2.2			10	2.5	8	1.8	7	5.4			4	2.1	6	3.8
Total	800	100.0	800	100.0	574	100.0	79	100.0	94	100.0	24	100.0	16	100.0	384	100.0	416	100.0	130	100.0	298	100.0	191	100.0	145	100.0

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14. How well do you feel like you know Barack Obama on a scale of 1 to 5, with 1 being not well at all and 5 being very well?

	Total				Age group B										Marital Status						Civil Union				Child under 17?			
	Total		N		18-24		25-34		35-54		55-69		70+		Married		Single		D/W/S		Civil Union		Yes		No			
	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%		
1 Not well at all	60	7.5	60	7.5	1	1.4	8	8.2	23	7.3	13	7.3	12	11.8	45	8.0	8	6.2	6	7.0			12	5.1	48	8.7		
2	49	6.2	49	6.2	6	9.1	2	1.9	28	8.9	6	3.5	4	3.7	34	6.1	4	2.9	8	8.7			13	5.5	34	6.1		
3	108	13.5	108	13.5	7	11.0	22	21.9	54	17.4	13	7.4	7	7.5	75	13.4	19	14.4	13	15.1			31	13.1	77	13.9		
4	242	30.3	242	30.3	25	37.1	37	36.2	91	29.0	61	33.4	19	19.0	176	31.3	44	32.8	19	21.1	3	70.2	84	35.0	158	28.5		
5 Very well	322	40.3	322	40.3	22	33.2	31	30.4	116	37.0	84	46.2	53	53.8	226	40.2	51	37.9	40	44.4	1	29.8	99	41.4	221	39.9		
Not sure	17	2.2	17	2.2	6	8.3	1	1.4	1	.4	4	2.3	4	4.1	6	1.1	8	5.8	3	3.8					17	3.0		
Total	800	100.0	800	100.0	68	100.0	102	100.0	312	100.0	182	100.0	98	100.0	563	100.0	134	100.0	89	100.0	4	100.0	240	100.0	555	100.0		

	Total				Religion						Born Again				How often do you attend church, mosque, synagogue or other place of worship?											
	Total		N		Catholic		Protestant		Other/None		Yes		No		Weekly+		Weekly		1-2/Mo		Holidays		Rarely		Never	
	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%
1 Not well at all	60	7.5	60	7.5	18	9.2	33	7.9	8	5.2	23	9.0	10	6.9	12	8.9	27	9.6	2	2.1	2	3.1	8	7.9	7	8.3
2	49	6.2	49	6.2	14	7.1	28	6.6	6	3.7	16	6.3	10	6.8	6	4.1	19	6.7	5	4.9	1	2.1	12	11.8	2	2.7
3	108	13.5	108	13.5	17	8.8	61	14.7	26	16.1	39	14.9	20	14.0	15	10.9	37	13.2	24	22.6	4	8.4	15	15.3	10	11.8
4	242	30.3	242	30.3	58	30.3	122	29.2	58	35.9	72	27.7	49	34.4	33	23.7	77	27.6	38	36.2	24	46.4	32	31.3	32	37.2
5 Very well	322	40.3	322	40.3	84	43.3	166	39.7	61	37.8	106	40.8	53	37.0	72	52.4	113	40.7	34	31.9	21	40.0	33	33.1	32	37.9
Not sure	17	2.2	17	2.2	3	1.4	8	1.9	2	1.3	3	1.3	1	.8			6	2.2	2	2.3			1	.5	2	2.2
Total	800	100.0	800	100.0	193	100.0	417	100.0	162	100.0	260	100.0	142	100.0	138	100.0	278	100.0	106	100.0	51	100.0	101	100.0	86	100.0

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14. How well do you feel like you know Barack Obama on a scale of 1 to 5, with 1 being not well at all and 5 being very well?

	Total				Marital Status & Gender								What kind(s) of telephone do you have at home?						NASCAR fan?			
	Total		N		Married Male		Married Female		Other Male		Other Female		Mobile		Landline		Both		Yes		No	
	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%
1 Not well at all	60	7.5	60	7.5	16	5.7	29	10.1	5	4.8	10	8.0	3	5.1	16	13.7	41	6.6	12	7.3	48	7.8
2	49	6.2	49	6.2	18	6.6	16	5.6	6	5.5	9	7.1	1	1.0	6	5.3	38	6.2	11	7.0	35	5.7
3	108	13.5	108	13.5	42	15.2	34	11.7	15	13.9	18	13.8	10	17.2	14	12.1	84	13.6	19	11.7	87	14.3
4	242	30.3	242	30.3	83	30.3	93	32.2	31	28.7	35	27.4	20	34.5	29	25.6	191	31.1	43	26.6	196	32.2
5 Very well	322	40.3	322	40.3	112	40.8	114	39.6	46	41.7	51	39.5	21	36.2	44	38.6	253	41.2	77	47.0	230	37.8
Not sure	17	2.2	17	2.2	4	1.4	2	.8	6	5.4	5	4.1	3	5.9	5	4.6	8	1.2	1	.5	13	2.2
Total	800	100.0	800	100.0	274	100.0	288	100.0	109	100.0	128	100.0	58	100.0	114	100.0	613	100.0	163	100.0	608	100.0

	Total				Income												Did you pay any income taxes last year?			
	Total		N		< \$25K		\$25-35K		\$35-50K		\$50-75K		\$75-100K		\$100+		Yes		No	
	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%
1 Not well at all	60	7.5	60	7.5	10	12.9	3	4.6	9	10.5	3	2.5	11	8.5	8	4.1	45	7.1	11	8.1
2	49	6.2	49	6.2	8	10.7	2	3.6	1	1.6	6	4.8	5	3.9	15	7.5	38	6.1	6	4.6
3	108	13.5	108	13.5	4	4.7	10	15.7	20	22.0	18	14.1	18	14.1	31	16.0	83	13.3	25	17.7
4	242	30.3	242	30.3	16	21.9	18	28.6	23	25.3	44	34.6	49	39.3	69	35.5	193	30.9	43	31.1
5 Very well	322	40.3	322	40.3	35	46.3	28	44.5	36	40.6	55	43.7	43	34.2	70	36.0	260	41.6	46	33.3
Not sure	17	2.2	17	2.2	3	3.6	2	3.1			1	.4			2	.9	6	1.0	7	5.3
Total	800	100.0	800	100.0	75	100.0	62	100.0	90	100.0	126	100.0	125	100.0	195	100.0	626	100.0	139	100.0

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JZ Analytics Live Interviewer Telephone Poll of US Likely Voters 9/27/12 to 9/29/12 MOE +/- 3.5 percentage points

14. How well do you feel like you know Barack Obama on a scale of 1 to 5, with 1 being not well at all and 5 being very well?

	Total				Region								Swing States				Generation							
	Total		N		East		South		Centr	GrLks	West		Yes		No		First Globals		Nikes		Woodstocker s		Privates	
	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%
1 Not well at all	60	7.5	60	7.5	7	4.1	23	11.8	15	6.4	12	7.7	18	6.3	42	8.2	9	5.6	15	7.3	20	7.3	13	10.9
2	49	6.2	49	6.2	12	6.6	6	3.0	22	9.3	7	4.9	13	4.5	36	7.0	8	4.9	19	9.5	15	5.4	4	3.1
3	108	13.5	108	13.5	26	15.1	19	9.4	32	13.5	28	18.2	37	13.1	71	13.8	28	17.0	36	17.9	30	10.9	10	8.5
4	242	30.3	242	30.3	57	32.5	65	32.9	68	28.7	43	28.1	93	32.9	150	28.9	62	37.2	63	31.2	83	30.3	24	20.2
5 Very well	322	40.3	322	40.3	67	38.2	82	41.5	98	41.5	60	39.1	119	42.0	204	39.4	52	31.2	69	34.1	122	44.4	64	53.5
Not sure	17	2.2	17	2.2	6	3.5	3	1.3	1	.6	3	2.1	3	1.1	14	2.7	7	4.2			5	1.8	5	3.8
Total	800	100.0	800	100.0	175	100.0	198	100.0	236	100.0	152	100.0	282	100.0	518	100.0	167	100.0	203	100.0	274	100.0	119	100.0

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JZ Analytics Live Interviewer Telephone Poll of US Likely Voters 9/27/12 to 9/29/12 MOE +/- 3.5 percentage points

15. Which candidate for President, Barack Obama or Mitt Romney do you think will do a better job with providing a solution to: - National Security

	In which party are you either registered to vote or do you consider yourself to be a member?								Ideology Recoded						Sympathetic to the Tea Party?				Creative Class Self ID?				Self ID Investor Class			
	Total		Democrat		Republican		Ind/Not affiliated		Liberal		Moderate		Conservative		Yes		No		Yes		No		Yes		No	
	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%
Obama	398	49.8	254	85.8	32	11.8	112	48.4	128	86.4	161	64.0	53	17.6	46	16.7	341	70.7	205	54.6	170	46.7	141	46.1	228	53.3
Romney	338	42.2	22	7.5	230	84.5	86	37.0	12	8.1	62	24.6	239	79.3	220	79.9	102	21.2	149	39.7	166	45.7	145	47.5	168	39.3
Not sure	64	8.0	20	6.7	10	3.7	34	14.6	8	5.5	29	11.4	9	3.1	9	3.4	39	8.1	21	5.7	28	7.6	20	6.4	32	7.4
Total	800	100.0	296	100.0	272	100.0	232	100.0	148	100.0	252	100.0	302	100.0	275	100.0	482	100.0	376	100.0	365	100.0	306	100.0	428	100.0

	Total				Race								Gender				Age group A									
	Total		N		White		Hisp		AfrAmer		Asian		Other		Male		Female		18-29		30-49		50-64		65+	
	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%
Obama	398	49.8	398	49.8	239	41.7	36	45.7	88	93.7	16	68.3	11	68.1	193	50.2	205	49.4	78	60.3	128	43.1	96	50.1	83	57.4
Romney	338	42.2	338	42.2	290	50.5	34	42.8	2	1.8	4	18.9	2	12.9	166	43.2	172	41.3	42	32.7	143	48.2	87	45.4	46	31.9
Not sure	64	8.0	64	8.0	45	7.8	9	11.5	4	4.5	3	12.7	3	19.0	25	6.6	39	9.3	9	7.0	26	8.7	9	4.5	15	10.6
Total	800	100.0	800	100.0	574	100.0	79	100.0	94	100.0	24	100.0	16	100.0	384	100.0	416	100.0	130	100.0	298	100.0	191	100.0	145	100.0

	Total				Age group B								Marital Status						Child under 17?							
	Total		N		18-24		25-34		35-54		55-69		70+		Married		Single		D/W/S		Civil Union		Yes		No	
	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%
Obama	398	49.8	398	49.8	42	62.6	60	58.8	127	40.7	99	54.3	57	57.9	255	45.3	90	66.8	48	54.2	3	70.2	107	44.7	289	52.1
Romney	338	42.2	338	42.2	21	31.5	33	32.0	160	51.3	75	41.1	29	29.9	272	48.4	34	25.2	27	30.7	1	29.8	121	50.4	216	38.9
Not sure	64	8.0	64	8.0	4	6.0	9	9.2	25	8.0	9	4.7	12	12.2	35	6.3	11	8.0	14	15.2			12	4.8	50	9.0
Total	800	100.0	800	100.0	68	100.0	102	100.0	312	100.0	182	100.0	98	100.0	563	100.0	134	100.0	89	100.0	4	100.0	240	100.0	555	100.0

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15. Which candidate for President, Barack Obama or Mitt Romney do you think will do a better job with providing a solution to: - National Security

	Total				Religion						Born Again				How often do you attend church, mosque, synagogue or other place of worship?											
	Total		N		Catholic		Protestant		Other/None		Yes		No		Weekly+		Weekly		1-2/Mo		Holidays		Rarely		Never	
	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%
Obama	398	49.8	398	49.8	92	47.8	197	47.3	96	59.1	112	42.9	82	58.0	60	43.9	125	44.8	50	47.4	35	68.1	56	56.1	53	61.5
Romney	338	42.2	338	42.2	93	48.1	183	43.9	50	30.7	130	50.0	46	32.3	73	52.9	138	49.6	51	48.3	13	25.1	32	32.0	20	22.8
Not sure	64	8.0	64	8.0	8	4.1	37	8.8	17	10.2	18	7.1	14	9.7	5	3.3	16	5.6	5	4.3	4	6.8	12	11.9	13	15.7
Total	800	100.0	800	100.0	193	100.0	417	100.0	162	100.0	260	100.0	142	100.0	138	100.0	278	100.0	106	100.0	51	100.0	101	100.0	86	100.0

	Total				Marital Status & Gender								What kind(s) of telephone do you have at home?						NASCAR fan?			
	Total		N		Married Male		Married Female		Other Male		Other Female		Mobile		Landline		Both		Yes		No	
	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%
Obama	398	49.8	398	49.8	126	46.1	128	44.5	66	60.6	77	60.4	33	57.5	53	46.4	305	49.7	75	46.0	307	50.4
Romney	338	42.2	338	42.2	134	49.0	138	47.9	32	28.8	34	26.4	18	30.5	46	40.3	270	44.0	76	46.4	256	42.1
Not sure	64	8.0	64	8.0	14	5.0	22	7.6	12	10.6	17	13.1	7	12.0	15	13.3	38	6.3	12	7.6	46	7.5
Total	800	100.0	800	100.0	274	100.0	288	100.0	109	100.0	128	100.0	58	100.0	114	100.0	613	100.0	163	100.0	608	100.0

	Total				Income												Did you pay any income taxes last year?			
	Total		N		< \$25K		\$25-35K		\$35-50K		\$50-75K		\$75-100K		\$100+		Yes		No	
	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%
Obama	398	49.8	398	49.8	45	59.5	35	56.5	40	44.7	61	48.2	66	52.5	107	54.8	303	48.5	79	56.6
Romney	338	42.2	338	42.2	22	29.1	25	40.4	44	49.4	62	49.3	55	43.8	68	34.9	272	43.5	56	40.0
Not sure	64	8.0	64	8.0	9	11.4	2	3.1	5	5.9	3	2.5	5	3.6	20	10.3	50	8.0	5	3.4
Total	800	100.0	800	100.0	75	100.0	62	100.0	90	100.0	126	100.0	125	100.0	195	100.0	626	100.0	139	100.0

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JZ Analytics Live Interviewer Telephone Poll of US Likely Voters 9/27/12 to 9/29/12 MOE +/- 3.5 percentage points

15. Which candidate for President, Barack Obama or Mitt Romney do you think will do a better job with providing a solution to: - National Security

	Total				Region								Swing States				Generation							
	Total		N		East		South		Centr GrLks		West		Yes		No		First Globals		Nikes		Woodstocker s		Privates	
	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%
Obama	398	49.8	398	49.8	103	59.0	87	43.7	119	50.4	67	44.0	155	54.7	244	47.1	100	59.6	85	42.0	132	48.3	68	57.4
Romney	338	42.2	338	42.2	59	33.4	103	51.9	104	44.1	66	43.1	121	42.8	217	41.9	54	32.3	99	49.0	127	46.3	38	32.3
Not sure	64	8.0	64	8.0	13	7.6	9	4.3	13	5.6	20	12.9	7	2.5	57	11.0	13	8.1	18	9.1	15	5.4	12	10.3
Total	800	100.0	800	100.0	175	100.0	198	100.0	236	100.0	152	100.0	282	100.0	518	100.0	167	100.0	203	100.0	274	100.0	119	100.0

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JZ Analytics Live Interviewer Telephone Poll of US Likely Voters 9/27/12 to 9/29/12 MOE +/- 3.5 percentage points

16. Which candidate for President, Barack Obama or Mitt Romney do you think will do a better job with providing a solution to: - Immigration

	In which party are you either registered to vote or do you consider yourself to be a member?								Ideology Recoded						Sympathetic to the Tea Party?				Creative Class Self ID?				Self ID Investor Class			
	Total		Democrat		Republican		Ind/Not affiliated		Liberal		Moderate		Conservative		Yes		No		Yes		No		Yes		No	
	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%
Obama	396	49.5	250	84.6	32	11.8	113	48.9	124	83.9	158	62.6	53	17.6	44	16.2	341	70.7	203	54.2	169	46.4	143	46.9	223	52.2
Romney	328	41.0	25	8.4	225	82.8	78	33.7	13	9.0	63	25.1	233	77.2	214	77.9	99	20.6	145	38.6	162	44.6	141	46.0	165	38.5
Not sure	76	9.5	21	7.0	15	5.4	40	17.4	10	7.1	31	12.3	16	5.2	16	5.9	42	8.7	27	7.2	33	9.1	22	7.1	40	9.3
Total	800	100.0	296	100.0	272	100.0	232	100.0	148	100.0	252	100.0	302	100.0	275	100.0	482	100.0	376	100.0	365	100.0	306	100.0	428	100.0

	Total				Race								Gender				Age group A									
	Total		N		White		Hisp		AfrAmer		Asian		Other		Male		Female		18-29		30-49		50-64		65+	
	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%
Obama	396	49.5	396	49.5	236	41.1	41	52.2	83	88.1	16	68.8	12	76.7	194	50.4	202	48.7	77	59.1	127	42.7	94	49.0	84	58.3
Romney	328	41.0	328	41.0	280	48.9	31	38.9	5	5.2	4	18.9	2	13.4	163	42.4	166	39.8	45	34.5	136	45.9	86	45.2	42	29.0
Not sure	76	9.5	76	9.5	57	10.0	7	8.9	6	6.7	3	12.2	2	9.8	28	7.2	48	11.5	8	6.4	34	11.5	11	5.8	19	12.8
Total	800	100.0	800	100.0	574	100.0	79	100.0	94	100.0	24	100.0	16	100.0	384	100.0	416	100.0	130	100.0	298	100.0	191	100.0	145	100.0

	Total				Age group B										Marital Status						Civil Union				Child under 17?			
	Total		N		18-24		25-34		35-54		55-69		70+		Married		Single		D/W/S		Civil Union		Yes		No			
	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%		
Obama	396	49.5	396	49.5	43	63.0	57	56.1	126	40.4	98	53.6	58	58.6	252	44.8	89	65.9	50	55.9	3	70.2	106	44.3	288	51.9		
Romney	328	41.0	328	41.0	21	31.0	35	34.7	154	49.4	72	39.5	27	27.2	266	47.4	33	24.7	25	27.6	1	29.8	113	47.0	214	38.6		
Not sure	76	9.5	76	9.5	4	6.0	9	9.2	32	10.2	13	6.9	14	14.3	44	7.8	13	9.4	15	16.5			21	8.7	52	9.5		
Total	800	100.0	800	100.0	68	100.0	102	100.0	312	100.0	182	100.0	98	100.0	563	100.0	134	100.0	89	100.0	4	100.0	240	100.0	555	100.0		

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JZ Analytics Live Interviewer Telephone Poll of US Likely Voters 9/27/12 to 9/29/12 MOE +/- 3.5 percentage points

16. Which candidate for President, Barack Obama or Mitt Romney do you think will do a better job with providing a solution to: - Immigration

	Total				Religion						Born Again				How often do you attend church, mosque, synagogue or other place of worship?											
	Total		N		Catholic		Protestant		Other/None		Yes		No		Weekly+		Weekly		1-2/Mo		Holidays		Rarely		Never	
	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%
Obama	396	49.5	396	49.5	88	45.6	194	46.6	96	59.3	110	42.2	82	57.8	57	41.4	134	48.2	46	43.8	36	69.5	52	51.9	54	63.3
Romney	328	41.0	328	41.0	92	47.4	181	43.3	48	29.7	128	49.3	45	31.9	73	53.1	128	46.0	49	46.1	14	27.4	32	32.0	19	22.7
Not sure	76	9.5	76	9.5	13	6.9	42	10.1	18	11.0	22	8.6	15	10.3	8	5.5	16	5.7	11	10.2	2	3.1	16	16.0	12	14.0
Total	800	100.0	800	100.0	193	100.0	417	100.0	162	100.0	260	100.0	142	100.0	138	100.0	278	100.0	106	100.0	51	100.0	101	100.0	86	100.0

	Total				Marital Status & Gender								What kind(s) of telephone do you have at home?						NASCAR fan?			
	Total		N		Married Male		Married Female		Other Male		Other Female		Mobile		Landline		Both		Yes		No	
	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%
Obama	396	49.5	396	49.5	126	45.9	126	43.7	67	61.6	77	59.8	35	60.2	58	50.8	296	48.3	75	46.3	304	49.9
Romney	328	41.0	328	41.0	132	48.1	135	46.7	31	28.0	31	24.3	16	27.9	39	34.5	269	43.9	73	44.6	251	41.2
Not sure	76	9.5	76	9.5	16	6.0	28	9.6	11	10.4	20	15.8	7	11.9	17	14.7	48	7.8	15	9.1	54	8.8
Total	800	100.0	800	100.0	274	100.0	288	100.0	109	100.0	128	100.0	58	100.0	114	100.0	613	100.0	163	100.0	608	100.0

	Total				Income												Did you pay any income taxes last year?			
	Total		N		< \$25K		\$25-35K		\$35-50K		\$50-75K		\$75-100K		\$100+		Yes		No	
	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%
Obama	396	49.5	396	49.5	43	57.5	34	55.3	41	45.5	62	49.3	65	51.8	102	52.4	298	47.6	83	59.9
Romney	328	41.0	328	41.0	20	26.4	25	39.9	40	44.0	59	46.7	56	44.5	70	35.7	271	43.3	46	33.3
Not sure	76	9.5	76	9.5	12	16.0	3	4.8	9	10.5	5	3.9	5	3.7	23	11.9	57	9.1	9	6.8
Total	800	100.0	800	100.0	75	100.0	62	100.0	90	100.0	126	100.0	125	100.0	195	100.0	626	100.0	139	100.0

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JZ Analytics Live Interviewer Telephone Poll of US Likely Voters 9/27/12 to 9/29/12 MOE +/- 3.5 percentage points

16. Which candidate for President, Barack Obama or Mitt Romney do you think will do a better job with providing a solution to: - Immigration

	Total				Region								Swing States				Generation							
	Total		N		East		South		Centr GrLks		West		Yes		No		First Globals		Nikes		Woodstocker s		Privates	
	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%
Obama	396	49.5	396	49.5	99	56.7	86	43.5	117	49.5	73	48.2	150	53.2	246	47.5	97	58.2	86	42.5	130	47.4	68	57.4
Romney	328	41.0	328	41.0	57	32.3	102	51.4	100	42.1	62	40.7	123	43.5	206	39.7	56	33.8	91	45.0	127	46.3	35	29.4
Not sure	76	9.5	76	9.5	19	11.0	10	5.1	20	8.3	17	11.1	10	3.4	66	12.8	13	8.0	25	12.5	17	6.3	16	13.2
Total	800	100.0	800	100.0	175	100.0	198	100.0	236	100.0	152	100.0	282	100.0	518	100.0	167	100.0	203	100.0	274	100.0	119	100.0

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17. Which candidate for President, Barack Obama or Mitt Romney do you think will do a better job with providing a solution to: - Jobs and the economy

	In which party are you either registered to vote or do you consider yourself to be a member?									Ideology Recoded						Sympathetic to the Tea Party?				Creative Class Self ID?				Self ID Investor Class			
	Total		Democrat		Republican		Ind/Not affiliated		Liberal		Moderate		Conservative		Yes		No		Yes		No		Yes		No		
	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	
Obama	390	48.7	263	89.0	28	10.2	99	42.6	127	85.6	154	61.1	51	16.8	45	16.5	332	69.0	187	49.7	177	48.6	136	44.3	221	51.6	
Romney	354	44.3	21	7.2	236	86.8	97	41.7	15	9.8	76	30.0	244	80.7	223	81.0	115	23.8	167	44.5	165	45.4	152	49.8	179	41.9	
Not sure	56	7.0	11	3.7	8	3.0	36	15.7	7	4.6	22	8.9	8	2.5	7	2.5	35	7.2	22	5.8	22	6.0	18	5.8	28	6.5	
Total	800	100.0	296	100.0	272	100.0	232	100.0	148	100.0	252	100.0	302	100.0	275	100.0	482	100.0	376	100.0	365	100.0	306	100.0	428	100.0	

	Total				Race										Gender				Age group A								
	Total		N		White		Hisp		AfrAmer		Asian		Other		Male		Female		18-29		30-49		50-64		65+		
	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	
Obama	390	48.7	390	48.7	229	40.0	35	44.0	90	95.6	17	70.6	12	73.3	186	48.3	204	49.2	64	49.2	134	45.1	91	47.5	87	59.8	
Romney	354	44.3	354	44.3	302	52.6	39	49.3	1	1.0	4	18.9	2	12.9	177	46.1	177	42.7	56	42.8	142	47.7	90	47.0	48	33.0	
Not sure	56	7.0	56	7.0	43	7.4	5	6.8	3	3.4	2	10.5	2	13.7	22	5.6	34	8.2	10	8.0	21	7.2	10	5.5	10	7.2	
Total	800	100.0	800	100.0	574	100.0	79	100.0	94	100.0	24	100.0	16	100.0	384	100.0	416	100.0	130	100.0	298	100.0	191	100.0	145	100.0	

	Total				Age group B										Marital Status						Child under 17?						
	Total		N		18-24		25-34		35-54		55-69		70+		Married		Single		D/W/S		Civil Union		Yes		No		
	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	
Obama	390	48.7	390	48.7	30	44.0	58	57.2	131	42.0	97	53.3	59	59.6	248	44.0	83	61.6	54	60.8	1	37.6	112	46.8	276	49.7	
Romney	354	44.3	354	44.3	33	48.0	35	34.0	159	50.9	78	42.9	30	31.0	284	50.5	40	30.1	25	27.6	2	62.4	115	47.8	238	43.0	
Not sure	56	7.0	56	7.0	5	8.0	9	8.8	22	7.1	7	3.7	9	9.4	31	5.5	11	8.3	10	11.6			13	5.4	41	7.3	
Total	800	100.0	800	100.0	68	100.0	102	100.0	312	100.0	182	100.0	98	100.0	563	100.0	134	100.0	89	100.0	4	100.0	240	100.0	555	100.0	

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JZ Analytics Live Interviewer Telephone Poll of US Likely Voters 9/27/12 to 9/29/12 MOE +/- 3.5 percentage points

17. Which candidate for President, Barack Obama or Mitt Romney do you think will do a better job with providing a solution to: - Jobs and the economy

	Total				Religion						Born Again				How often do you attend church, mosque, synagogue or other place of worship?											
	Total		N		Catholic		Protestant		Other/None		Yes		No		Weekly+		Weekly		1-2/Mo		Holidays		Rarely		Never	
	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%
Obama	390	48.7	390	48.7	92	47.6	189	45.2	95	58.6	113	43.5	74	52.0	61	44.2	122	43.8	44	41.6	34	66.5	55	54.6	56	65.7
Romney	354	44.3	354	44.3	97	50.2	197	47.1	50	30.8	134	51.8	54	38.2	74	53.6	143	51.3	55	52.4	14	27.0	35	35.2	20	22.8
Not sure	56	7.0	56	7.0	4	2.3	32	7.7	17	10.6	12	4.7	14	9.8	3	2.2	14	4.9	6	6.1	3	6.5	10	10.2	10	11.5
Total	800	100.0	800	100.0	193	100.0	417	100.0	162	100.0	260	100.0	142	100.0	138	100.0	278	100.0	106	100.0	51	100.0	101	100.0	86	100.0

	Total				Marital Status & Gender								What kind(s) of telephone do you have at home?						NASCAR fan?			
	Total		N		Married Male		Married Female		Other Male		Other Female		Mobile		Landline		Both		Yes		No	
	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%
Obama	390	48.7	390	48.7	125	45.5	123	42.7	61	55.4	82	63.8	33	57.4	60	52.7	289	47.1	74	45.2	299	49.1
Romney	354	44.3	354	44.3	140	50.8	144	50.1	37	34.1	33	25.8	19	32.1	42	36.6	291	47.4	76	46.4	274	45.0
Not sure	56	7.0	56	7.0	10	3.7	21	7.2	11	10.5	13	10.4	6	10.5	12	10.8	34	5.6	14	8.4	36	5.9
Total	800	100.0	800	100.0	274	100.0	288	100.0	109	100.0	128	100.0	58	100.0	114	100.0	613	100.0	163	100.0	608	100.0

	Total				Income												Did you pay any income taxes last year?			
	Total		N		< \$25K		\$25-35K		\$35-50K		\$50-75K		\$75-100K		\$100+		Yes		No	
	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%
Obama	390	48.7	390	48.7	46	61.3	37	60.0	40	44.3	57	45.5	60	48.1	100	51.2	301	48.0	74	53.0
Romney	354	44.3	354	44.3	21	27.4	24	38.2	44	48.7	67	52.8	57	45.9	82	41.8	284	45.4	59	42.5
Not sure	56	7.0	56	7.0	8	11.3	1	1.9	6	7.0	2	1.7	7	6.0	14	7.0	41	6.6	6	4.5
Total	800	100.0	800	100.0	75	100.0	62	100.0	90	100.0	126	100.0	125	100.0	195	100.0	626	100.0	139	100.0

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17. Which candidate for President, Barack Obama or Mitt Romney do you think will do a better job with providing a solution to: - Jobs and the economy

	Total				Region								Swing States				Generation							
	Total		N		East		South		Centr GrLks		West		Yes		No		First Globals		Nikes		Woodstocker s		Privates	
	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%
Obama	390	48.7	390	48.7	101	57.4	86	43.6	120	50.7	60	39.6	149	52.8	241	46.5	86	51.2	90	44.4	130	47.2	70	59.1
Romney	354	44.3	354	44.3	66	37.8	104	52.3	104	44.1	72	46.9	125	44.4	229	44.2	67	40.2	95	47.0	133	48.5	39	33.1
Not sure	56	7.0	56	7.0	8	4.8	8	4.0	12	5.2	21	13.5	8	2.8	48	9.2	14	8.6	17	8.6	12	4.3	9	7.8
Total	800	100.0	800	100.0	175	100.0	198	100.0	236	100.0	152	100.0	282	100.0	518	100.0	167	100.0	203	100.0	274	100.0	119	100.0

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JZ Analytics Live Interviewer Telephone Poll of US Likely Voters 9/27/12 to 9/29/12 MOE +/- 3.5 percentage points

18. Which candidate for President, Barack Obama or Mitt Romney do you think will do a better job with providing a solution to: - Energy

	In which party are you either registered to vote or do you consider yourself to be a member?								Ideology Recoded						Sympathetic to the Tea Party?				Creative Class Self ID?				Self ID Investor Class			
	Total		Democrat		Republican		Ind/Not affiliated		Liberal		Moderate		Conservative		Yes		No		Yes		No		Yes		No	
	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%
Obama	411	51.4	254	85.8	39	14.2	119	51.2	130	87.6	164	65.2	61	20.2	51	18.5	350	72.6	211	56.1	176	48.2	143	46.8	239	56.0
Romney	319	39.9	24	7.9	216	79.5	80	34.3	11	7.2	64	25.5	224	74.1	208	75.5	97	20.2	143	38.2	157	43.2	139	45.6	158	36.9
Not sure	69	8.7	19	6.3	17	6.3	34	14.5	8	5.2	23	9.3	17	5.7	16	6.0	35	7.3	22	5.7	32	8.7	23	7.6	31	7.1
Total	800	100.0	296	100.0	272	100.0	232	100.0	148	100.0	252	100.0	302	100.0	275	100.0	482	100.0	376	100.0	365	100.0	306	100.0	428	100.0

	Total				Race								Gender				Age group A									
	Total		N		White		Hisp		AfrAmer		Asian		Other		Male		Female		18-29		30-49		50-64		65+	
	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%
Obama	411	51.4	411	51.4	251	43.8	39	49.6	88	93.7	13	55.4	12	76.6	206	53.7	205	49.3	79	61.0	137	46.2	97	50.9	83	57.5
Romney	319	39.9	319	39.9	268	46.7	35	44.1	2	2.2	6	27.1	2	12.6	154	40.2	165	39.7	40	30.8	132	44.2	83	43.6	47	32.1
Not sure	69	8.7	69	8.7	55	9.5	5	6.3	4	4.1	4	17.5	2	10.7	23	6.1	46	11.1	11	8.2	29	9.6	11	5.5	15	10.4
Total	800	100.0	800	100.0	574	100.0	79	100.0	94	100.0	24	100.0	16	100.0	384	100.0	416	100.0	130	100.0	298	100.0	191	100.0	145	100.0

	Total				Age group B										Marital Status						Child under 17?					
	Total		N		18-24		25-34		35-54		55-69		70+		Married		Single		D/W/S		Civil Union		Yes		No	
	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%
Obama	411	51.4	411	51.4	40	59.0	65	63.4	134	43.0	101	55.5	57	57.6	264	46.9	92	68.6	50	55.7	3	70.2	112	46.7	298	53.6
Romney	319	39.9	319	39.9	21	31.6	30	29.6	149	47.8	70	38.6	30	30.5	259	46.0	30	22.5	26	29.2	1	29.8	103	43.0	215	38.8
Not sure	69	8.7	69	8.7	6	9.4	7	6.9	29	9.2	11	5.9	12	11.9	40	7.1	12	8.9	13	15.1			25	10.4	42	7.6
Total	800	100.0	800	100.0	68	100.0	102	100.0	312	100.0	182	100.0	98	100.0	563	100.0	134	100.0	89	100.0	4	100.0	240	100.0	555	100.0

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JZ Analytics Live Interviewer Telephone Poll of US Likely Voters 9/27/12 to 9/29/12 MOE +/- 3.5 percentage points

18. Which candidate for President, Barack Obama or Mitt Romney do you think will do a better job with providing a solution to: - Energy

	Total				Religion						Born Again				How often do you attend church, mosque, synagogue or other place of worship?											
	Total		N		Catholic		Protestant		Other/None		Yes		No		Weekly+		Weekly		1-2/Mo		Holidays		Rarely		Never	
	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%
Obama	411	51.4	411	51.4	92	47.5	204	48.8	103	63.1	120	46.4	80	56.1	71	51.6	126	45.2	48	45.3	34	65.6	58	58.0	57	66.1
Romney	319	39.9	319	39.9	86	44.7	175	41.8	46	28.6	118	45.4	49	34.4	63	45.9	138	49.6	42	39.7	14	27.9	31	30.3	20	23.2
Not sure	69	8.7	69	8.7	15	7.8	39	9.4	13	8.3	21	8.3	13	9.5	4	2.6	15	5.2	16	15.0	3	6.5	12	11.7	9	10.7
Total	800	100.0	800	100.0	193	100.0	417	100.0	162	100.0	260	100.0	142	100.0	138	100.0	278	100.0	106	100.0	51	100.0	101	100.0	86	100.0

	Total				Marital Status & Gender								What kind(s) of telephone do you have at home?						NASCAR fan?			
	Total		N		Married Male		Married Female		Other Male		Other Female		Mobile		Landline		Both		Yes		No	
	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%
Obama	411	51.4	411	51.4	138	50.4	126	43.6	68	62.2	79	62.0	33	57.6	60	52.7	312	50.8	79	48.5	317	52.0
Romney	319	39.9	319	39.9	125	45.6	134	46.5	29	26.8	31	24.3	14	24.7	45	39.2	257	41.9	70	43.1	244	40.1
Not sure	69	8.7	69	8.7	11	4.1	29	9.9	12	11.0	18	13.7	10	17.7	9	8.2	44	7.2	14	8.3	48	7.8
Total	800	100.0	800	100.0	274	100.0	288	100.0	109	100.0	128	100.0	58	100.0	114	100.0	613	100.0	163	100.0	608	100.0

	Total				Income												Did you pay any income taxes last year?			
	Total		N		< \$25K		\$25-35K		\$35-50K		\$50-75K		\$75-100K		\$100+		Yes		No	
	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%
Obama	411	51.4	411	51.4	48	63.5	36	58.4	44	49.4	67	53.3	63	50.5	108	55.4	317	50.7	81	58.6
Romney	319	39.9	319	39.9	19	25.2	22	35.6	38	42.8	56	44.2	57	45.5	66	33.9	258	41.3	50	36.1
Not sure	69	8.7	69	8.7	9	11.3	4	6.0	7	7.8	3	2.5	5	4.0	21	10.7	50	8.0	7	5.3
Total	800	100.0	800	100.0	75	100.0	62	100.0	90	100.0	126	100.0	125	100.0	195	100.0	626	100.0	139	100.0

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JZ Analytics Live Interviewer Telephone Poll of US Likely Voters 9/27/12 to 9/29/12 MOE +/- 3.5 percentage points

18. Which candidate for President, Barack Obama or Mitt Romney do you think will do a better job with providing a solution to: - Energy

	Total				Region								Swing States				Generation							
	Total		N		East		South		Centr GrLks		West		Yes		No		First Globals		Nikes		Woodstocker s		Privates	
	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%
Obama	411	51.4	411	51.4	107	60.8	91	46.0	120	50.8	71	46.8	155	54.9	256	49.5	102	61.0	91	44.7	137	49.9	67	56.6
Romney	319	39.9	319	39.9	59	33.7	97	48.9	93	39.5	64	42.0	115	40.8	204	39.5	52	30.9	90	44.5	120	43.8	39	33.1
Not sure	69	8.7	69	8.7	10	5.4	10	5.1	23	9.7	17	11.2	12	4.4	57	11.0	13	8.1	22	10.8	17	6.3	12	10.2
Total	800	100.0	800	100.0	175	100.0	198	100.0	236	100.0	152	100.0	282	100.0	518	100.0	167	100.0	203	100.0	274	100.0	119	100.0

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JZ Analytics Live Interviewer Telephone Poll of US Likely Voters 9/27/12 to 9/29/12 MOE +/- 3.5 percentage points

19. Which candidate for President, Barack Obama or Mitt Romney do you think will do a better job with providing a solution to: - Foreign affairs

	In which party are you either registered to vote or do you consider yourself to be a member?								Ideology Recoded						Sympathetic to the Tea Party?				Creative Class Self ID?				Self ID Investor Class			
	Total		Democrat		Republican		Ind/Not affiliated		Liberal		Moderate		Conservative		Yes		No		Yes		No		Yes		No	
	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%
Obama	413	51.7	257	86.9	34	12.5	122	52.8	131	88.4	166	65.8	58	19.1	48	17.3	354	73.4	204	54.2	186	51.0	154	50.2	229	53.5
Romney	332	41.5	26	8.8	225	82.8	80	34.6	12	7.9	66	26.2	232	76.8	216	78.6	99	20.5	154	40.9	157	43.1	135	44.2	172	40.2
Not sure	55	6.8	13	4.3	13	4.7	29	12.6	6	3.7	20	8.0	12	4.1	11	4.1	29	6.1	18	4.9	22	6.0	17	5.6	27	6.3
Total	800	100.0	296	100.0	272	100.0	232	100.0	148	100.0	252	100.0	302	100.0	275	100.0	482	100.0	376	100.0	365	100.0	306	100.0	428	100.0

	Total				Race								Gender				Age group A									
	Total		N		White		Hisp		AfrAmer		Asian		Other		Male		Female		18-29		30-49		50-64		65+	
	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%
Obama	413	51.7	413	51.7	256	44.5	36	46.0	88	93.0	15	61.9	13	80.3	203	52.8	211	50.6	73	56.5	140	47.1	98	51.3	87	59.8
Romney	332	41.5	332	41.5	279	48.7	35	44.2	3	2.9	6	27.1	2	14.2	158	41.1	174	41.8	49	37.9	136	45.8	81	42.7	46	31.5
Not sure	55	6.8	55	6.8	39	6.8	8	9.9	4	4.1	3	11.0	1	5.5	23	6.1	32	7.6	7	5.6	21	7.1	11	6.0	13	8.7
Total	800	100.0	800	100.0	574	100.0	79	100.0	94	100.0	24	100.0	16	100.0	384	100.0	416	100.0	130	100.0	298	100.0	191	100.0	145	100.0

	Total				Age group B								Marital Status						Child under 17?							
	Total		N		18-24		25-34		35-54		55-69		70+		Married		Single		D/W/S		Civil Union		Yes		No	
	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%
Obama	413	51.7	413	51.7	35	52.1	60	58.8	145	46.5	100	54.6	58	58.9	269	47.8	87	64.6	51	57.5	3	70.2	117	48.9	294	53.0
Romney	332	41.5	332	41.5	29	43.4	34	33.0	148	47.4	72	39.6	29	29.8	264	46.9	36	27.1	28	30.8	1	29.8	112	46.8	218	39.3
Not sure	55	6.8	55	6.8	3	4.6	8	8.2	19	6.1	11	5.9	11	11.3	30	5.3	11	8.3	10	11.7			10	4.2	42	7.6
Total	800	100.0	800	100.0	68	100.0	102	100.0	312	100.0	182	100.0	98	100.0	563	100.0	134	100.0	89	100.0	4	100.0	240	100.0	555	100.0

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19. Which candidate for President, Barack Obama or Mitt Romney do you think will do a better job with providing a solution to: - Foreign affairs

	Total				Religion						Born Again				How often do you attend church, mosque, synagogue or other place of worship?											
	Total		N		Catholic		Protestant		Other/None		Yes		No		Weekly+		Weekly		1-2/Mo		Holidays		Rarely		Never	
	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%
Obama	413	51.7	413	51.7	97	50.3	202	48.5	97	60.0	118	45.3	82	57.7	67	48.3	128	46.2	51	48.5	38	73.0	55	54.6	55	63.5
Romney	332	41.5	332	41.5	90	46.7	183	43.7	51	31.5	126	48.6	49	34.8	69	50.1	136	48.8	52	49.0	12	23.9	33	32.3	20	23.0
Not sure	55	6.8	55	6.8	6	3.0	32	7.8	14	8.5	16	6.0	11	7.6	2	1.6	14	4.9	3	2.5	2	3.1	13	13.2	12	13.5
Total	800	100.0	800	100.0	193	100.0	417	100.0	162	100.0	260	100.0	142	100.0	138	100.0	278	100.0	106	100.0	51	100.0	101	100.0	86	100.0

	Total				Marital Status & Gender								What kind(s) of telephone do you have at home?						NASCAR fan?			
	Total		N		Married Male		Married Female		Other Male		Other Female		Mobile		Landline		Both		Yes		No	
	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%
Obama	413	51.7	413	51.7	139	50.7	130	45.0	64	58.2	81	63.2	32	56.3	58	51.2	315	51.3	79	48.2	317	52.1
Romney	332	41.5	332	41.5	123	45.0	140	48.7	34	31.5	34	26.2	19	33.8	41	36.3	268	43.7	73	44.9	253	41.6
Not sure	55	6.8	55	6.8	12	4.4	18	6.2	11	10.3	14	10.6	6	9.8	14	12.6	31	5.0	11	6.8	38	6.3
Total	800	100.0	800	100.0	274	100.0	288	100.0	109	100.0	128	100.0	58	100.0	114	100.0	613	100.0	163	100.0	608	100.0

	Total				Income												Did you pay any income taxes last year?			
	Total		N		< \$25K		\$25-35K		\$35-50K		\$50-75K		\$75-100K		\$100+		Yes		No	
	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%
Obama	413	51.7	413	51.7	45	59.3	37	60.6	41	46.1	57	44.9	70	55.7	118	60.6	318	50.9	78	56.5
Romney	332	41.5	332	41.5	21	27.5	24	38.6	44	49.2	67	53.0	52	41.3	63	32.3	265	42.4	55	39.7
Not sure	55	6.8	55	6.8	10	13.3	1	.8	4	4.7	3	2.1	4	3.0	14	7.2	42	6.7	5	3.8
Total	800	100.0	800	100.0	75	100.0	62	100.0	90	100.0	126	100.0	125	100.0	195	100.0	626	100.0	139	100.0

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19. Which candidate for President, Barack Obama or Mitt Romney do you think will do a better job with providing a solution to: - Foreign affairs

	Total				Region								Swing States				Generation							
	Total		N		East		South		Centr GrLks		West		Yes		No		First Globals		Nikes		Woodstockers		Privates	
	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%	f	%
Obama	413	51.7	413	51.7	106	60.3	89	44.8	125	53.0	70	46.0	155	55.0	258	49.9	93	55.4	97	47.6	139	50.8	70	58.5
Romney	332	41.5	332	41.5	60	34.1	103	51.8	97	40.9	66	43.4	119	42.2	213	41.0	63	37.8	92	45.6	119	43.5	38	31.8
Not sure	55	6.8	55	6.8	10	5.6	7	3.4	14	6.1	16	10.5	8	2.8	47	9.1	11	6.8	14	6.7	16	5.7	12	9.7
Total	800	100.0	800	100.0	175	100.0	198	100.0	236	100.0	152	100.0	282	100.0	518	100.0	167	100.0	203	100.0	274	100.0	119	100.0

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Region

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	East	175	21.9	23.0	23.0
	South	198	24.8	26.0	49.0
	Centr GrLks	236	29.5	31.0	80.0
	West	152	19.0	20.0	100.0
	Total	762	95.2	100.0	
Missing	.00	38	4.8		
Total		800	100.0		

How likely are you to vote in the presidential election this year?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Definitely	650	81.2	81.2	81.2
	Very likely	150	18.8	18.8	100.0
	Total	800	100.0	100.0	

In which party are you either registered to vote or do you consider yourself to be a member?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Democrat	296	37.0	37.0	37.0
	Republican	272	34.0	34.0	71.0
	Ind/Not affiliated	232	29.0	29.0	100.0
	Total	800	100.0	100.0	

3. If the Presidential election were held today for whom would you vote?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Democrat Barack Obama	397	49.7	49.7	49.7
	Republican Mitt Romney	329	41.1	41.1	90.8
	Not sure	74	9.2	9.2	100.0
	Total	800	100.0	100.0	

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3a. Which of the following best describes why you are voting for Barack Obama?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Voting for Obama because I want to see him re-elected	244	30.4	61.3	61.3
	Voting for Obama because I really dislike Romney	58	7.2	14.5	75.8
	Voting for Obama because he is the lesser of two evils	46	5.8	11.7	87.5
	Simply voting for Democrat	36	4.5	9.1	96.6
	Not sure	14	1.7	3.4	100.0
	Total	397	49.7	100.0	
Missing	0	403	50.3		
Total		800	100.0		

3b. Which of the following best describes why you are voting for Mitt Romney?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Voting for Romney because I think he is the best candidate	191	23.9	58.2	58.2
	Voting for Romney because I really dislike Obama	53	6.6	16.0	74.2
	Voting for Romney because he is the lesser of two evils	53	6.6	16.1	90.4
	Simply voting for GOP	19	2.4	5.8	96.1
	Not sure	13	1.6	3.9	100.0
	Total	329	41.1	100.0	
Missing	0	471	58.9		
Total		800	100.0		

4. If the Presidential election were held today for whom would you vote?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Democrat Barack Obama	389	48.7	48.7	48.7
	Republican Mitt Romney	330	41.2	41.2	89.9
	Libertarian Gary Johnson	9	1.2	1.2	91.1
	Green Party Jill Stein	6	.7	.7	91.8
	Constitution Party Virgil Goode.	2	.2	.2	92.0
	Not sure	64	8.0	8.0	100.0
	Total	800	100.0	100.0	

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5. The presidential candidates are about to hold their first debate. The two major parties say it should be limited to their candidates, so voters have a chance to get to know them better. But 3rd party candidates want to be included. Which do you prefer?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	A debate with the Republican and Democratic candidates only	416	51.9	51.9	51.9
	A debate with four or five candidates	328	41.0	41.0	92.9
	Not sure	57	7.1	7.1	100.0
	Total	800	100.0	100.0	

6. Who do you expect to win the first presidential debate?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Barack Obama	391	48.8	48.8	48.8
	Mitt Romney	206	25.8	25.8	74.6
	Not sure	203	25.4	25.4	100.0
	Total	800	100.0	100.0	

7. Regardless of who you support, who do you think will win November's presidential election?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Barack Obama	459	57.4	57.4	57.4
	Mitt Romney	239	29.9	29.9	87.3
	Not sure	101	12.7	12.7	100.0
	Total	800	100.0	100.0	

8. Are you better off now than you were four years ago?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Yes	369	46.1	46.1	46.1
	No	390	48.8	48.8	94.8
	Not sure	41	5.2	5.2	100.0
	Total	800	100.0	100.0	

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9. The federal government is facing more than \$100 billion in automatic spending cuts to defense and domestic programs. Some in Congress say those should be canceled, while others say the government needs to start cutting. Which is closer to your feelings?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	The government should cut across the board - no agency should be spared	281	35.1	35.1	35.1
	The government should spare defense, but cut everywhere else	152	19.0	19.0	54.1
	The government should spare social programs, but cut everywhere else	93	11.6	11.6	65.7
	The government should raise taxes instead of cutting spending	133	16.7	16.7	82.4
	Not sure	141	17.6	17.6	100.0
	Total	800	100.0	100.0	

10. How should the government try to balance the budget?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	All spending cuts, with no tax increases	252	31.5	31.5	31.5
	\$10 of spending cuts for every dollar in tax increases	72	9.0	9.0	40.5
	Half tax increases, half spending cuts	172	21.5	21.5	62.1
	Mostly tax increases, cutting only where there's obvious waste	110	13.7	13.7	75.8
	All tax increases	57	7.2	7.2	83.0
	Not sure	136	17.0	17.0	100.0
	Total	800	100.0	100.0	

11. Did President Obama's handling of the attacks on the U.S. embassies earlier this month make you more or less likely to vote for him?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Much more likely	84	10.5	10.5	10.5
	More likely	151	18.9	18.9	29.4
	Less likely	130	16.3	16.3	45.7
	Much less likely	184	23.0	23.0	68.7
	Makes no difference	206	25.8	25.8	94.4
	Not sure	44	5.6	5.6	100.0
	Total	800	100.0	100.0	

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12. Mitt Romney said recently that 47 percent of Americans pay no income taxes, are dependent on government and see themselves as victims. Do you...?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Strongly agree	161	20.1	20.1	20.1
	Somewhat agree	165	20.7	20.7	40.7
	Somewhat disagree	108	13.5	13.5	54.3
	Strongly disagree	317	39.6	39.6	93.9
	Not sure	49	6.1	6.1	100.0
	Total	800	100.0	100.0	

13. How well do you feel like you know Mitt Romney on a scale of 1 to 5, with 1 being not well at all and 5 being very well?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1 Not well at all	149	18.7	18.7	18.7
	2	88	11.0	11.0	29.7
	3	204	25.5	25.5	55.2
	4	188	23.5	23.5	78.6
	5 Very well	147	18.3	18.3	97.0
	Not sure	24	3.0	3.0	100.0
	Total	800	100.0	100.0	

14. How well do you feel like you know Barack Obama on a scale of 1 to 5, with 1 being not well at all and 5 being very well?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1 Not well at all	60	7.5	7.5	7.5
	2	49	6.2	6.2	13.7
	3	108	13.5	13.5	27.2
	4	242	30.3	30.3	57.5
	5 Very well	322	40.3	40.3	97.8
	Not sure	17	2.2	2.2	100.0
	Total	800	100.0	100.0	

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15. Which candidate for President, Barack Obama or Mitt Romney do you think will do a better job with providing a solution to: - National Security

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Obama	398	49.8	49.8	49.8
	Romney	338	42.2	42.2	92.0
	Not sure	64	8.0	8.0	100.0
	Total	800	100.0	100.0	

16. Which candidate for President, Barack Obama or Mitt Romney do you think will do a better job with providing a solution to: - Immigration

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Obama	396	49.5	49.5	49.5
	Romney	328	41.0	41.0	90.5
	Not sure	76	9.5	9.5	100.0
	Total	800	100.0	100.0	

17. Which candidate for President, Barack Obama or Mitt Romney do you think will do a better job with providing a solution to: - Jobs and the economy

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Obama	390	48.7	48.7	48.7
	Romney	354	44.3	44.3	93.0
	Not sure	56	7.0	7.0	100.0
	Total	800	100.0	100.0	

18. Which candidate for President, Barack Obama or Mitt Romney do you think will do a better job with providing a solution to: - Energy

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Obama	411	51.4	51.4	51.4
	Romney	319	39.9	39.9	91.3
	Not sure	69	8.7	8.7	100.0
	Total	800	100.0	100.0	

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19. Which candidate for President, Barack Obama or Mitt Romney do you think will do a better job with providing a solution to: - Foreign affairs

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Obama	413	51.7	51.7	51.7
	Romney	332	41.5	41.5	93.2
	Not sure	55	6.8	6.8	100.0
	Total	800	100.0	100.0	

Age group A

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	18-29	130	16.2	17.0	17.0
	30-49	298	37.2	39.0	56.0
	50-64	191	23.8	25.0	81.0
	65+	145	18.1	19.0	100.0
	Total	763	95.4	100.0	
Missing	.00	37	4.6		
Total		800	100.0		

Age group B

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	18-24	68	8.5	8.9	8.9
	25-34	102	12.8	13.4	22.3
	35-54	312	39.0	40.9	63.2
	55-69	182	22.8	23.9	87.1
	70+	98	12.3	12.9	100.0
	Total	763	95.4	100.0	
Missing	.00	37	4.6		
Total		800	100.0		

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Race

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	White	574	71.7	73.0	73.0
	Hisp	79	9.8	10.0	83.0
	AfrAmer	94	11.8	12.0	95.0
	Asian	24	2.9	3.0	98.0
	Other	16	2.0	2.0	100.0
	Total	786	98.2	100.0	
Missing	.00	14	1.8		
Total		800	100.0		

Ideology Recoded

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Liberal	148	18.5	21.1	21.1
	Moderate	252	31.5	35.9	57.0
	Conservative	302	37.7	43.0	100.0
	Total	702	87.8	100.0	
Missing	.00	98	12.2		
Total		800	100.0		

Sympathetic to the Tea Party?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Yes	275	34.4	36.3	36.3
	No	482	60.3	63.7	100.0
	Total	757	94.6	100.0	
Missing	0	43	5.4		
Total		800	100.0		

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Religion

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Catholic	193	24.2	25.0	25.0
	Protestant	417	52.2	54.0	79.0
	Other/None	162	20.3	21.0	100.0
	Total	773	96.6	100.0	
Missing	.00	27	3.4		
Total		800	100.0		

Born Again

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Yes	260	32.5	64.7	64.7
	No	142	17.7	35.3	100.0
	Total	401	50.2	100.0	
Missing	0	399	49.8		
Total		800	100.0		

How often do you attend church, mosque, synagogue or other place of worship?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Weekly+	138	17.2	18.1	18.1
	Weekly	278	34.7	36.6	54.7
	1-2/Mo	106	13.2	13.9	68.7
	Holidays	51	6.4	6.8	75.4
	Rarely	101	12.6	13.3	88.7
	Never	86	10.7	11.3	100.0
	Total	759	94.9	100.0	
Missing	0	41	5.1		
Total		800	100.0		

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NASCAR fan?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Yes	163	20.4	21.1	21.1
	No	608	76.1	78.9	100.0
	Total	771	96.4	100.0	
Missing	0	29	3.6		
Total		800	100.0		

Child under 17?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Yes	240	30.0	30.2	30.2
	No	555	69.4	69.8	100.0
	Total	795	99.4	100.0	
Missing	0	5	.6		
Total		800	100.0		

Marital Status

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Married	563	70.3	71.2	71.2
	Single	134	16.8	17.0	88.2
	D/W/S	89	11.2	11.3	99.5
	Civil Union	4	.5	.5	100.0
	Total	790	98.7	100.0	
Missing	0	10	1.3		
Total		800	100.0		

Marital Status & Gender

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Married Male	274	34.3	34.3	34.3
	Married Female	288	36.0	36.0	70.3
	Other Male	109	13.7	13.7	84.0
	Other Female	128	16.0	16.0	100.0
	Total	800	100.0	100.0	

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What kind(s) of telephone do you have at home?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Mobile	58	7.2	7.3	7.3
	Landline	114	14.3	14.5	21.9
	Both	613	76.7	78.1	100.0
	Total	785	98.1	100.0	
Missing	0	15	1.9		
Total		800	100.0		

Income

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	< \$25K	75	9.4	11.2	11.2
	\$25-35K	62	7.7	9.2	20.3
	\$35-50K	90	11.2	13.4	33.7
	\$50-75K	126	15.8	18.8	52.5
	\$75-100K	125	15.6	18.5	71.0
	\$100+	195	24.4	29.0	100.0
	Total	673	84.2	100.0	
Missing	0	127	15.8		
Total		800	100.0		

Gender

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Male	384	48.0	48.0	48.0
	Female	416	52.0	52.0	100.0
	Total	800	100.0	100.0	

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Did you pay any income taxes last year?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Yes	626	78.2	81.8	81.8
	No	139	17.4	18.2	100.0
	Total	764	95.6	100.0	
Missing	0	36	4.4		
Total		800	100.0		

Self ID Investor Class

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Yes	306	38.2	41.7	41.7
	No	428	53.5	58.3	100.0
	Total	734	91.7	100.0	
Missing	0	66	8.3		
Total		800	100.0		

Creative Class Self ID?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Yes	376	47.0	50.7	50.7
	No	365	45.6	49.3	100.0
	Total	740	92.5	100.0	
Missing	0	60	7.5		
Total		800	100.0		

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